

GET OUT TO VOTE

Campaign



Target Audience: Age 18-24 New York City College Students

Here are some reasons why students do not vote and solutions to how to get them to vote:

Some students say they don't know how to vote.

Solution - Researching how to register or asks someone questions on how to.

Students that are away from home feel that they will not make it in time to vote.

Solution - Students should learn how to register for an absentee ballot.

A lot of students don't care enough to learn about everyone who's running.

Solution- Students should learn about a few candidates, which would be better than none.

Students feel like even if they vote, their voices aren't being heard.

Solution-Students should vote anyways cause every vote counts.

Some minority students feel that in the larger scheme of things, politicians don't care about their values, needs, and interests.

Solution - Researching who is the better candidate that suits their needs.

Citations:

Elizabeth A. Bennion, Melissa R. Michelson. "Analysis | How to Get More College Students to Vote." The Washington Post, WP Company, 18 Sept. 2018, www.washingtonpost.com/news/monkey-cage/wp/2018/09/18/how-to-get-more-young-people-to-vote/.

Kidd, Q., 2020. College Students Are Inconsistent Voters For A Reason - Nytimes.Com. [online] Nytimes.com. Available at: <<https://www.nytimes.com/roomfordebate/2016/03/22/do-college-students-votes-really-matter-in-an-election/college-students-are-inconsistent-voters-for-a-reason>> [Accessed 22 March 2016].

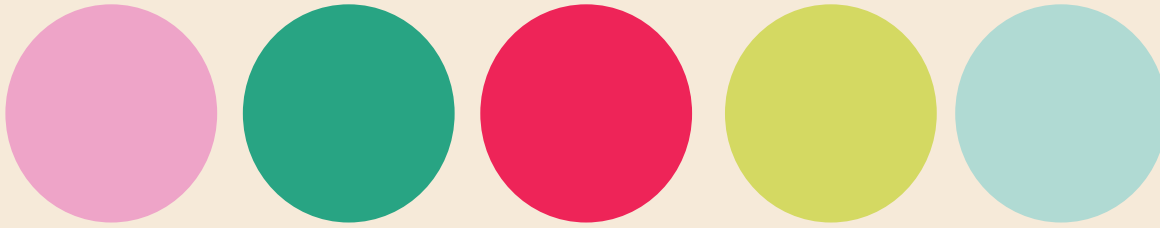
Kamami, M., 2020. Why Students At This College Aren't Voting. [online] CNBC. Available at: <<https://www.cnbc.com/2015/10/15/why-college-students-arent-voting-commentary.html>> [Accessed 15 October 2015].

Presented by:

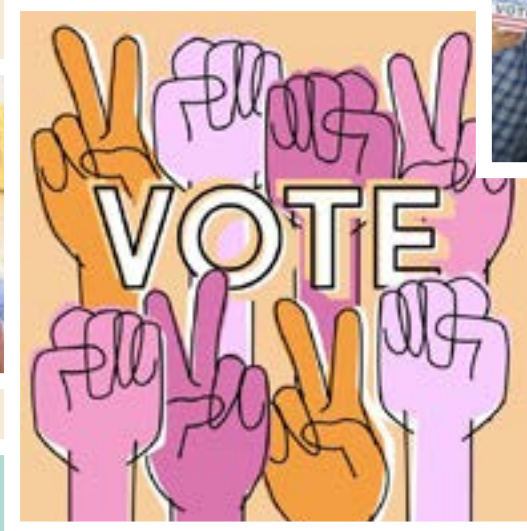
Florence, Andrew and Kimba

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HEARD**