

Type & Media

COMD 1127 Section LC46 Fall 2018

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PROJECT #3 ZINE [PRINT]

If You Really Knew Me, You'll Know That I

NOV 29 Introduction of Assignment / What is a zine and creation of content
(your story and photograph of yourself)

DEC 4 Text Due/Placement of 8 pages due /Expressive typography and lettering

DEC 6 Expressive typography due / How to do a text portrait/Continue zine design

DEC 11 Text portrait due

DEC 13 Revisions to zine design due

DEC 18 **Printed zines due** / Introduction to interactivity

Dec 20 Revisions DUE

ASSIGNMENT OVERVIEW

- We will create an 8-page booklet, including the cover.
- You will each provide content for zine.
- This booklet will be letter-sized paper, folded in half and stapled at the crease (saddle-stitch)
- It will be printed in black and white and will only have text
- Choose two typefaces only (and their families)
- We will explore expressive typography, lettering and type as portrait

ASSIGNMENT SPECS

Document Size: 5.5in x 6.5in

Pages 8

Columns 4

Margins: Top: .5, Left: 0.6667 in, Right: .5, Bottom: 0.6667 in

Facing Pages: Check yes

And then guides:

POMPT QUESTIONS

For next class, please answer each of these questions:

- Where are you from and where do you live now?
- What are your 2 favorite typefaces?
- Why design?
- Who/what inspires you?
- What makes you mad?
- What makes you happy?

