

# Type & Media

COMD 1127 Section LC46 Fall 2018

Prof. Hitchings

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## Type Manual

### Final Check List

- \_\_\_\_\_ Cover Page Design. This design should be a simple, bold typographic play of the words 'Type Manual.' You can include a subtitle that relates to the theme of your booklet. And your name should also appear on the cover.
- \_\_\_\_\_ Choose on typeface (with a good selection of variation) for footer and labels.
- \_\_\_\_\_ Footer: This should include the title of the manual and page numbers. It should appear consistently, in the same place, on every page of your booklet.
- \_\_\_\_\_ Labels: Each page should include a simple and clear label detailing the content being displayed. This too should appear consistently and in the same place on every page of your booklet.
- \_\_\_\_\_ On the pages showcasing the Five Families, include visual detail of the actual letterforms. Use layers to allow you play with foreground and background.

All assignments done in class must be included (corrected version)

- \_\_\_\_\_ Anatomy (1)
- \_\_\_\_\_ Five Families of Type (5)
- \_\_\_\_\_ Variation in Type (6)
- \_\_\_\_\_ Width/Weight/Posture
- \_\_\_\_\_ Stress/Contrast/Serifs
- \_\_\_\_\_ Alignment (1)
- \_\_\_\_\_ Leading (2)
- \_\_\_\_\_ Tracking (2)
- \_\_\_\_\_ Kerning (Before and After (1)
- \_\_\_\_\_ Type on a Path (1)

Details (especially in any paragraphs of text)

- \_\_\_\_\_ Check for spelling
- \_\_\_\_\_ Check for grammar
- \_\_\_\_\_ Check for Readability & Legibility
- \_\_\_\_\_ No widows, orphans, extra hyphens, rivers

Print in black and white and submit