

Variations

FOCUS Vocabulary:

Regular Or Roman

Width

- Condensed
- Extended

Weight

- Light
- Bold

Posture

- Italic
- Oblique (Fake Italic)

Stress

- Vertical
- Diagonal

Contrast

- Extreme
- Medium
- Low/None

Serif

- Bracketed
- Unbracketed

Page#7: WEIGHT

Use same family of fonts for all characters on this page

On the 5th column type the words

Variations // Weight

- 1st column blank
- 2nd column = a light character
- 3rd column = a regular character
- 4th column = a bold character

Page#8: WIDTH

Use same family of fonts for all characters on this page

On the 5th column type the words

Variations // Width

- 1st column blank
- 2nd column = a condensed
- 3rd column = a regular character
- 4th column = an extended or expanded character

Page#9: POSTURE

Use same family of fonts for all characters on this page

On the 5th column type the words

Variations // Posture

- 1st column blank
- 2nd column = a regular character
- 3rd column = a fake italic or oblique character
- 4th column = real/true italic character

Page#10: STRESS

Use different fonts for each characters on this page

On the 5th column type the words

Variations // Stress

- 1st column blank
- 2nd column = a character with little or no stress
- 3rd column = a character with vertical stress
- 4th column = a character with oblique (diagonal) stress

Page#11: CONTRAST

Use different fonts for each characters on this page

On the 5th column type the words

Variations // Contrast

- 1st column blank
- 2nd column = a character with no contrast
- 3rd column = a character with low contrast
- 4th column = a character with high contrast

Page#12: SERIF

Use different fonts for each characters on this page

On the 5th column type the words

Variations // Serif

- 1st column blank
- 2nd column = a character with an unbracketed serif
- 3rd column = a character with a bracketed serif
- 4th column = a character with a bracketed and oblique serif