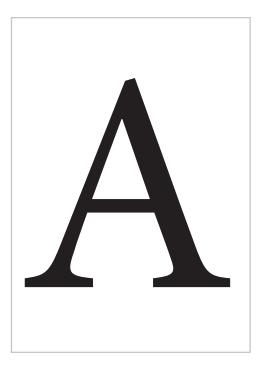
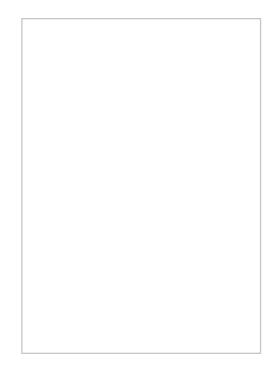
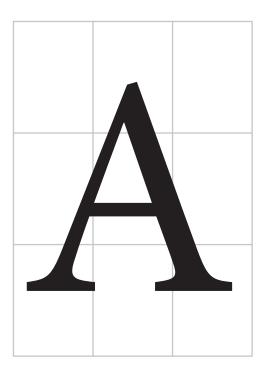
Exercise 01: Serif vs. Sans Serif

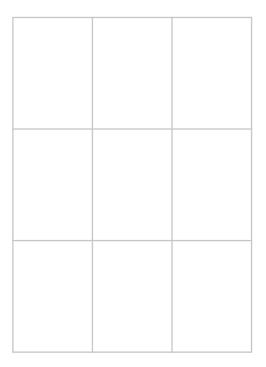
Instructions

Each of the following pages contain a letterform within a box as well as a blank box. Recreate each letter that appears in a box in the neighboring blank box. Your goal is to recreate each letter as accurately as possible. Also try to depict the same placement of each letter as it appears within the box. This worksheet is meant to call your attention to the subtle details that make up different letterforms. Some of the boxes have grids. Note how much easier it is to replicate the shapes accurately with a grid. Using the grid helps to enhance your natural observational skills. Don't worry if your letters don't look perfect initially. These exercises will help you to fine tune your rendering abilities. Use a pencil or a micron pen and shade-in all letters.

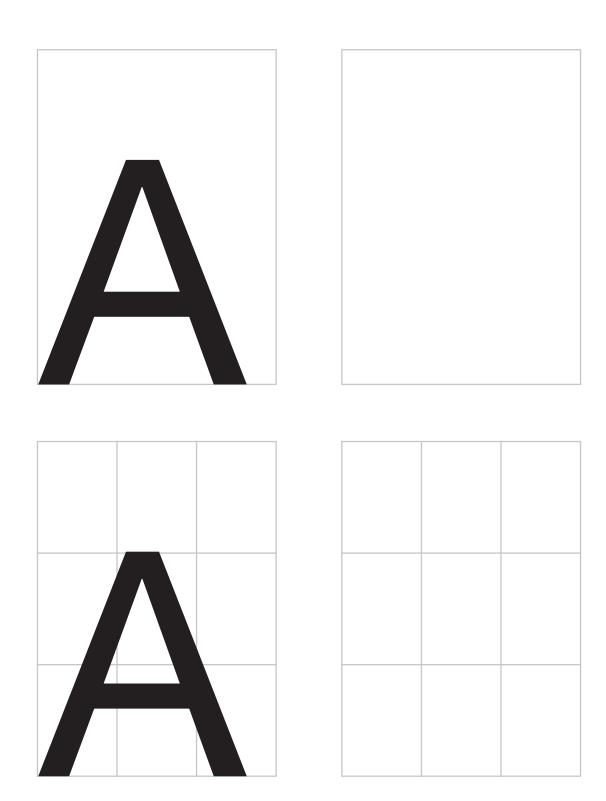






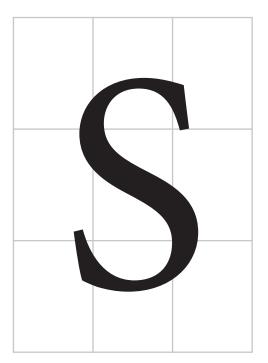


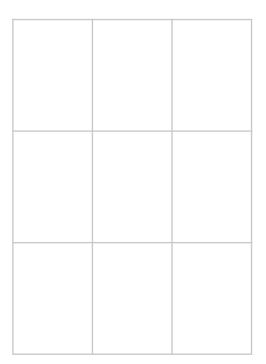
Serifs: Baskerville - Uppercase



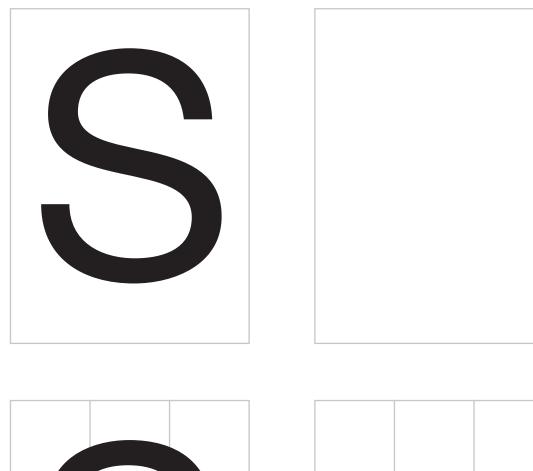
Sans Serif: Helvetica - Uppercase

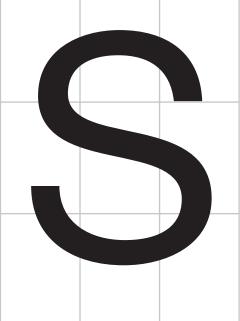


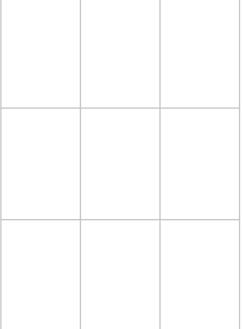




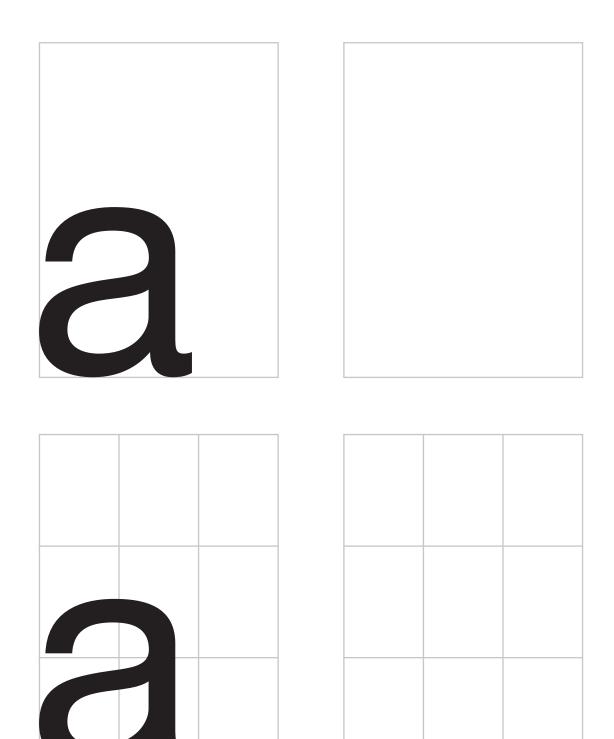
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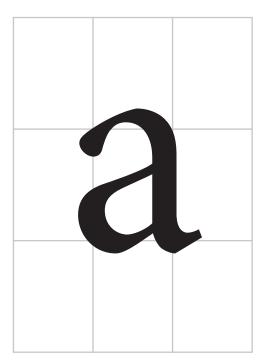


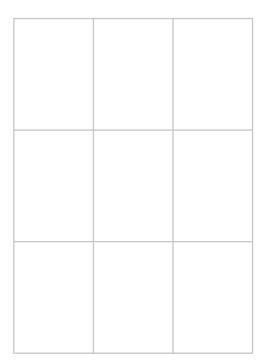
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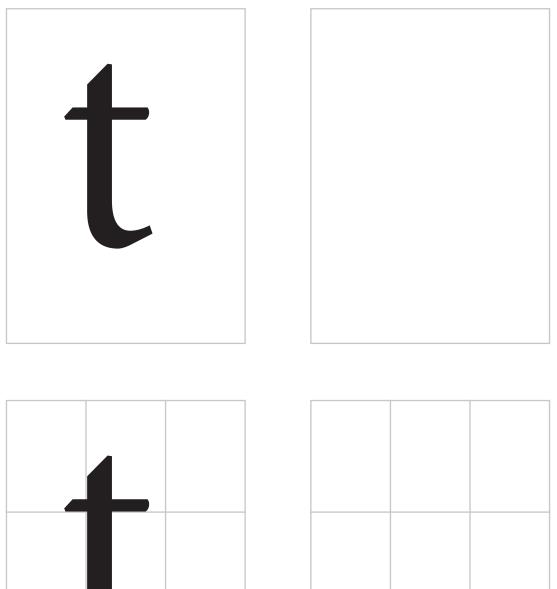
Sans Serif: Helvetica - Lowercase

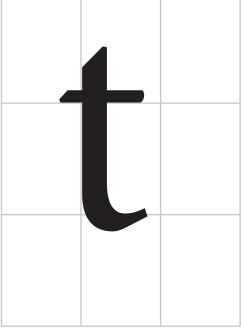






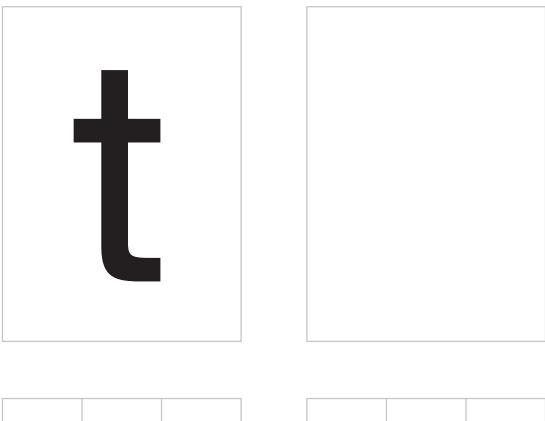
Serifs: Baskerville - Lowercase

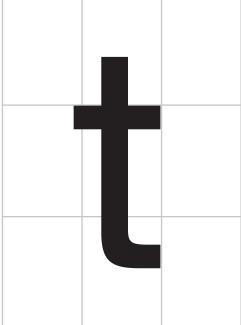


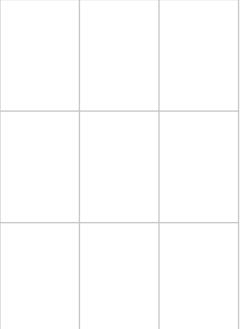




Serifs: Baskerville - Lowercase







Sans Serif: Helvetica - Lowercase