

# Exhibition Design Project Development

ComD 3505  
Women in Design

## Topic in depth :

I will be focusing on the 5 most influential women designers who paved the way for other women in the industry and changed the Graphic Design world.

In my posters you will see me talk about :

Carolyn Davidson

Paula Scher

Valentina Kulagina

Bea Feitler

Zuzana Licko

I am thinking of showing their most important work and explaining how they came up with it.

# Topic & Possible titles :

My topic is **Women in Design**

Possible titles:

The feminine Eye

The Feminine look

Design is a Woman



# Color Scheme:

The color scheme I am going to be using is pastels.

Beige

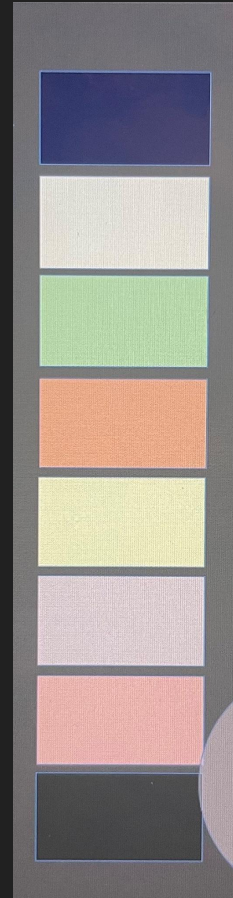
Light Green

Light Peach

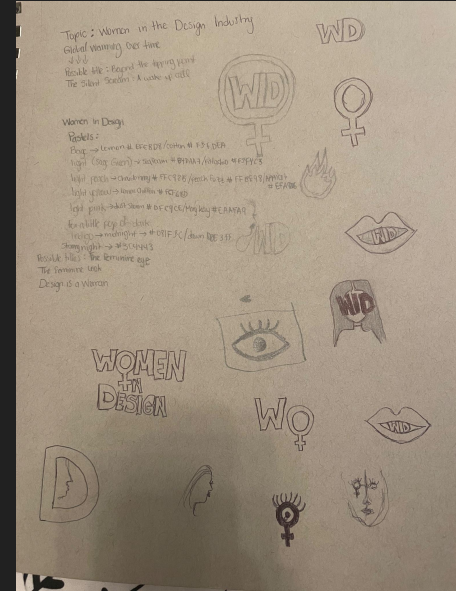
Light yellow

Light pink

lavender



# Logo Design sketches :



# Type treatment :

Kathak

Avenir Next

La Obrige

**Kathak**

Avenir Next Condensed

La Obrige

# Intro Poster

## 5 Women who changed the Graphic Design world



Carolyn Davidson



Paula Scher



Zuzana Licko



Valentina Kulagina



Bea Feitler

The Feminine Eye  