

COMD 3505: Sign Audit and  
Wayfinding Analysis Assignment  
B. Site Analysis - Plan Outline  
Slideshow (Due: 2/13)

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## B. Site Analysis - Plan Outline: Starting Point to End Point



Starting Point (NAMM Building)



To



End Point (Defined Location)

Next Slide shows a map as a photo survey of how to get to the defined location

## B. Site Analysis - Plan Outline: (Start with the NAMM building entrance on Jay Street and make a photo survey of how to get to the defined location.)



Large scale type

Directional sign

Directional sign



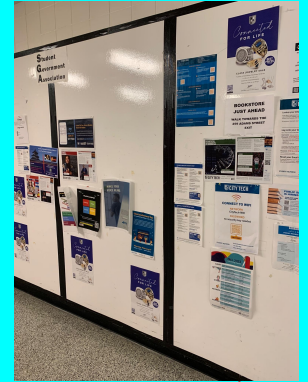
wall graphics

Typography

Directional sign/Typography

## B. Site Analysis - Plan Outline: (CONTINUES...)

Exhibition promotional possibilities



Exhibition promotional possibilities

Exhibition promotional possibilities



Large scale type

## B. Site Analysis - Plan Outline: (FINALLY...)



Entering the Pearl Building



Digital display



You are here  
at the Defined Location

Exhibition Display