

Rick Owens

For Release:

06/21/2018

12 Rue Charlot, 75003 Paris, France

Contact: Humzah Butt

(646) 639-5312

TENT CHAOS AT THE TOWER OF BABEL

Are you ready to watch a Fashion Show to go up into colored smoke (literally? Rick Owen's would like to formally invite you to his Spring/Summer 2019 Menswear Showcase entitled "Babel". The show will be taking place at the Palais de Tokyo on June 21st, 2018. The event will be showcasing Rick's latest collection filled with minimalistic yet futuristic and demented pieces for the Spring/Summer seasons. As with every Rick Owen's show, Expect The Unexpected...

The show is titled "Babel" because this is the language of Rick Owens. From the Tower Of Babel, as told in Genesis, Owens was drawn to Vladimir Tatlin's unbuilt plan for a giant avant-garde tower for Moscow to celebrate Lenin. "It's such a symbol of hope, and there is something so compelling about how it looks," Owens explained. "A Constructivist tower is about control and the Tower of Babel is about confusion, with everybody splitting up and too much information."

-MORE-

TENT CHAOS BABEL

Inspired by Tatlin's Constructivist architecture, Owens created wearable tents out of hooded ponchos. The ordinary made extraordinary with a little DIY magic and a few well-placed aluminum poles. "Ultimately, they're hooded nylon parkas and they are going to be shipped with the poles separately. So, you can build them if you want to. They represent things as they could be. It's talking about hope and utopias and creating a better world for yourself and other people."

Alongside the constructivist fantasies and chaos inspirations, the collection also showcases Rick's take on sensible footwear with the return of Birkenstocks on Owens's catwalk. For the second collaboration with the German-based brand, he re-designed the cult new Rotterdam velcro sandal and the Rotterhiker boot. "I keep looking for a balance between responsibility, wellbeing and hedonism and pursuing this collaboration feels like a good way to go there," Rick explained. "Responsibility doesn't mean you're uptight, and hedonism doesn't mean you're evil. The Birkenstock adds this feeling of well-being." Healthy mind, healthy body.

###