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Signature



Ral newyork

Date	Start Time	End time	Summary	Total Duration	Cumalative Hours
6/3/2024	10AM	5PM	Conducted initial market research to identify potential clients and emerging market trends. Began developing data-driven sales and marketing strategies.	7HRS	7
6/5/2024	10AM	5PM	Analyzed social media strategies of top fashion brands and started developing a comprehensive social media plan for a hypothetical brand.	7HRS	14
6/7/2024	10AM	5PM	Worked on creating engaging email templates for a mass customization marketing campaign. Utilized data analytics to segment the customer base.	7HRS	21
6/10/2024	10AM	5PM	Continued market research and began strategic outreach to potential clients. Started planning a marketing campaign from conception to completion.	7HRS	28

6/12/2024	10AM	5PM	Conducted SWOT analysis for a new fashion line project and identified target customer segments. Developed initial marketing strategies.	7HRS	35
6/14/2024	10AM	5PM	Collaborated on designing product prototypes and created a strategic launch plan. Presented the project to a panel of industry professionals.	7HRS	42
6/17/2024	10AM	5PM	Conducted in-depth market research and established client relationships through strategic outreach. Began planning events and pop-up vending activities.	7HRS	49
6/19/2024	10AM	5PM	Created and Implemented marketing campaign for new client	7HRS	56
6/21/2024	10AM	5PM	Analyzed the performance of sales strategies and marketing campaigns. Developed improvements for future campaigns.	7HRS	63

6/24/2024	10AM	5PM	Leveraged advanced Excel skills to streamline operations, optimize inventory management.	7HRS	70
6\26\2024	10AM	5PM	Continued to work on the comprehensive social media plan, focusing on content creation, scheduling, and performance analysis.	7HRS	77
6/28/2024	10AM	5PM	Developed detailed, compelling briefs for the marketing strategies and campaigns. Conducted post-campaign analysis to evaluate success.	7HRS	84
7/1/2024	10AM	5PM	Conducted further market research and updated strategic outreach efforts. Continued planning for upcoming events.	7HRS	91
7/3/2024	10AM	5PM	Worked on enhancing customer relationship management through effective engagement and upselling techniques.	7HRS	98

7/5/2024	10AM	5PM	Finalized the social media plan and prepared a detailed report showcasing potential growth and engagement metrics	7HRS	105
7/8/2024	10AM	5PM	Presented marketing strategies and campaign results to the team, providing insights and recommendations for future efforts.	7HRS	112
7/10/2024	10AM	5PM	Continued to streamline operations and optimize inventory management using advanced Excel techniques.	7HRS	119
7/12/2024	10AM	5PM	Planned and executed another successful marketing campaign, analyzing key metrics such as open rates, click-through rates, and conversion rates.	7HRS	126
7/15/2024	10AM	5PM	Conducted a comprehensive review of market research findings and updated strategies accordingly.	7HRS	133
7/17/2024	10AM	5PM	Conducted a comprehensive review of market research findings and updated strategies accordingly.	7HRS	140

7/19/2024	10AM	5PM	Collaborated with the team to develop new product prototypes and prepare for the strategic launch.	7HRS	147
7/22/2024	10AM	5PM	Analyzed the performance of recent marketing campaigns and implemented improvements for better engagement and outcomes.	7HRS	154
7/23/2024	10AM	6PM	Prepared a final report summarizing all activities, achievements, and lessons learned throughout the internship. Presented the report to the team and discussed future opportunities.	7HRS	162
7/24/2024	10AM	6PM	Conducted a final review of market research and presented findings to the marketing team. Provided recommendations for upcoming campaigns based on data analysis.	7HRS	170
7/25/2024	10AM	6PM	Assisted in the execution of a final marketing campaign, focusing on optimizing email templates and tracking performance metrics.	7HRS	178
7/26/2024	10AM	6PM	Participated in a wrap-up meeting with the team to discuss the overall impact of the marketing strategies and campaigns conducted during the internship. Provided feedback and suggestions for	7HRS	186

7/27/2024	10AM	6PM	Completed all remaining tasks and documentation for the internship. Conducted a final performance analysis of the recent marketing campaign, providing a detailed report on key metrics and	7HRS	194
7/29/2024	10AM	6PM	Assisted in planning and organizing upcoming pop-up events. Coordinated with vendors and stakeholders to ensure all logistics were in place. Began developing promotional materials to attract	8HRS	202
7/30/2024	10AM	6PM	Finalized the marketing strategy for the pop-up events, including social media promotion and email campaigns. Conducted site visits to ensure locations were suitable and prepared for the	8HRS	210
7/31/2024	10AM	6PM	Executed the first pop-up event, managing on-site logistics and engaging with attendees. Collected feedback and data on attendee engagement and sales performance to inform future events.	8HRS	218
8/1/2024	10AM	6PM	Analyzed data and feedback from the pop-up event to evaluate its success. Prepared a detailed report highlighting key metrics, achievements, and areas for improvement. Discussed insights and	8HRS	226
8/2/2024					
8/3/2024					

8/5/2024					
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