

Hazeez Shittu

Brooklyn NY, 11209

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Educational Background

Degree	Year	University	Major
B.S	2024	The New York City College of Technology City University of New York	Business & Technology of Fashion

Professional Licenses and Certifications

CUNY Certification Sexual harassment Gender Based Harassment and Sexual Violence Student Curriculum July 9th 2024, CUNY

[file:///Users/zeezo/Library/Mobile Documents/com~apple~CloudDocs/Sexual Harassment, Gender-Based Harassment and Sexual Violence - City Tech.pdf](file:///Users/zeezo/Library/Mobile%20Documents/com~apple~CloudDocs/Sexual%20Harassment,%20Gender-Based%20Harassment%20and%20Sexual%20Violence%20-%20City%20Tech.pdf)

HONORS & AWARDS

PROFESSIONAL EXPERIENCE:

Business Development Intern **Empire Global Ventures LLC New York, NY** **Aug 2023-Nov 2023**

- Conducted in-depth market research to identify potential clients and market trends, leading to the development of data-driven sales and marketing strategies.
- Established and nurtured client relationships through strategic database outreach, resulting in increased sales leads and revenue growth.
- Played a crucial role in planning and executing events and pop-up vending activities, successfully enhancing brand awareness and customer engagement.
- Collaborated effectively in project management, coordinating manufacturing and production logistics to meet sales and business development goals.
- Developed and implemented innovative marketing campaigns, leveraging insights from market research to drive customer acquisition and retention.

INTERNSHIP:

Member services representative Supreme Fitness Brooklyn, NY

June 2023 – December 2023

- Leveraged advanced Excel skills to streamline operations, optimize inventory management, and fine-tune the supply chain for increased efficiency.
- Surpassed sales targets consistently, driving revenue growth through effective customer engagement, upselling techniques, and persuasive communication.
- Proactively identified and resolved potential issues, preventing customer dissatisfaction and enhancing the overall customer experience.
- Created and implemented a marketing campaign that achieved a 20% increase in gym memberships, demonstrating strong strategic and creative capabilities.
- Conducted performance analysis of sales strategies and marketing campaigns to continuously improve customer engagement and business outcomes.

PROFESSIONAL DEVELOPMENT & EXPERIENTIAL LEARNING:

- **SMBC** – SMBC Resume review, July 25th 2024
CUNY Online
- **Raymond James-** Dream Job Walk-and-Talk Series: Summer 2024, July 16th, 2024
CUNY Online

SOCIAL MEDIA, RESEARCH DATABASES & COMPUTER TECHNOLOGY SKILLS:

Social media:

Instagram, X, Facebook, LinkedIn, YouTube, TikTok

Library Databases:

Jstor, Imbd, Fashion Snoops

Computer Technology skills:

Microsoft word, PowerPoint, Mac, Adobe Illustrator, Outlook

Languages:

Fluent in English

Fluent in Yoruba , Written and Orally

Working knowledge Arabic, Written and Orally

E-Portolio :

<https://openlab.citytech.cuny.edu/hazeez/>