# Hania Gad

**Brooklyn, NY 11214**
(612) 227-0145
**(**linkedin account link)
hania.gad@mail.citytech.cuny.edu
haniagad14@gmail.com

*ACADEMIC BACKGROUND:*

| Degree | Year | University | Major |
|--------|------|-----------|-------|
| B.S | 2024 | New York City College of Technology City University of New York (CUNY) Module emphasis: Global Luxury | Business & Technology of fashion |
| A.S | 2022 | New York City College of Technology City University of New York (CUNY) | Business & Technology of fashion |
| High School | 2017 | Bishop Kearney High School | Regents Diploma |
| Certificate | 2017 | Bishop Kearney High School | Certificate in Arts |

**PROFESSIONAL LICENSE OR CERTIFICATION:**

*CUNY Certification, Sexual Harassment training Certificate, Gender- Based Harassment and Sexual Violence Student Curriculum, 2024. New York City College of Technology, (CUNY)*
https://www.citytech.cuny.edu/title-ix/page6.aspx?ln=Gad&fn=Hania&em=hania.gad@mail.citytech.cuny.edu

**HONORS & AWARDS:**

**PROFESSIONAL EXPERIENCE:**

*INTERNSHIP:*

Fashion Stylist          **Farah Seif**          *September- December 2023*

- Assembled outfits for influencers to promote the brand.
- Curated looks for brand collaborations.
- Adapted runway trends into wearable pieces that reflect the brand's customers.

- Conducted a thorough data research about the market to gain more information about target audience and tailor the marketing approach accordingly.
- Designed styling boards to showcase new collections and help increase sales.

## *WORKSHOPS for PROFESSIONAL DEVELOPMENT:*

- Attended ***Workshop for Openlab.***

- Attended PDC - **Tips for Writing a Strong Resume** online on zoom on September 22, 2023 from 12 pm to 2 pm.

- Attended PDC - **Turn Summer Lessons into Fall Focus** by Teach for America on Evolve on July 23, 2024 from 3:00 pm to 3:45 pm.

## *NETWORKING for Industry Relations/ EXPERIENTIAL Learning:*

- *"Food and Fashion"* Museum at Fashion Institute of Technology (FIT) 7th avenue 27th street, New York, NY 10001 on October 30th.
- Metropolitan Museum of Art (MET)

## *SOCIAL MEDIA, RESEARCH DATABASES, COMPUTER TECHNOLOGY  SKILLS*

*Social Media:*

*Instagram, Tiktok, Twitter, Youtube, Pinterest*

*BOF (The Business of Fashion):*

## *DATABASES:*

*Fashion snoops*          *Jstor*          *Imbd*      *BOF (The Business of Fashion)*

## *LANGUAGES:*

Fluent in English and Arabic

***COMPUTER TECHNOLOGY:***

*Adobe illustrator*     *Zoom*     *Canva*     *Blackboard*     *Brightspace*

Here's a link to my e-portfolio:

**[https://openlab.citytech.cuny.edu/hania-gad-eportfolio](https://openlab.citytech.cuny.edu/hania-gad-eportfolio)**