NEW YORK CITY COLLEGE OF TECHNOLOGY/THE CITY UNIVERSITY OF NEW YORK
Course: 20ᵗʰ Century Dress and Culture
Humanities Department

Instructor: Dr. Nazanin Munroe   Summer Session 1, 2020
Course/Section: ARTH 1204-OL68, 3 Credits   **Fully online**
Contact: nmunroe@citytech.cuny.edu   *Please allow 24 hours for email response*

Catalog Course Description: A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, and discussions.

COURSE CO/PREREQUISITE (S): ENG 1101   **Pathways** Flexible Core: Creative Expression

LEARNING OUTCOMES: Upon successful completion of this course, students will be able to:

OUTCOME	ASSESSMENT
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, quizzes, examination & research presentation
Recognize and discuss key apparel fashion leaders and/or designers and their contributions	Class discussion, examinations & research presentation
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, examinations & research presentation
Identify and explain direct and indirect technological influences on dress	Class discussion, examinations & research presentation
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussion, examinations & research presentation
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussion & oral presentation
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends	Class discussion, examinations & research presentation

Required Reading: You will use an **Online Course Reader**, available on Blackboard under "Content." *This is a zero textbook cost course—all readings are available online and free to City Tech students*

Optional - **Recommended Textbook:** English, Bonnie. *A Cultural History of Fashion in the 20ᵗʰ and 21ˢᵗ Centuries*, Second Edition (Bloomsbury Academic, 2013: New York and London) (ISBN: 0857851357)

Use this link to access the City Tech Library Database: Oxford Art Online
Brief articles by leading scholars in the field; need your LIB number on your City Tech ID to access
https://library.citytech.cuny.edu/research/articles/letter/O

Open Access Web Sites we will use frequently, in addition to print materials such as articles:

Google: We Wear History: The Stories Behind What We Wear
Google has partnered with several cultural institutions to create a curated, thematic database for users. Permissions for image use is in accordance with each institution (for example, the Victoria and Albert museum) as the images are housed on the home institution of the art work, but the site is open domain
https://artsandculture.google.com/project/fashion

Metropolitan Museum: Heilbrunn Timeline of Art History
The TOAH is an educational resource that contains essays about works in The Met's collections, including works of art with chronologies and locations. You can search by subject, geographical region, key word, material, author, or other means. Each article is concise, and the works of art can be viewed on their own, also linking to the collection's database for full object information.
https://www.metmuseum.org/toah/

We will also look at several other museum sites such as: Victoria & Albert Museum (London), The Museum at FIT (NYC), and others.

TECHNOLOGY: All students will be responsible for Blackboard access and participation and access to online reading materials**.** SAFEASSIGN is administered for the submission of all assignments (see "Academic Integrity policy below" section below for details).

E-PORTFOLIOS/OPEN LAB CUNY-NYC College of Technology asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect,* students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the **"ePortfolios at CUNY-College Technology" organization** in Blackboard. For sample Open Lab portfolios, see:
https://openlab.citytech.cuny.edu/portfolios/

NYCCT ACADEMIC INTEGRITY POLICY
Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

SafeAssign will be used as an anti-plagiarism tool for all submissions. SafeAssign checks all submissions for copy-and-paste materials on the world wide web, as well as the global database of student submissions. All papers submitted will become part of the global database. I will make reports available to you so you can check your work.

Avoid plagiarism by citing your work. You are not expected to write like a museum curator. Write in your own voice so I can assess your understanding of the topic. If you want to quote an online source, **simply put quotation marks around the content and add an in-text citation** following APA guidelines, found here

HUMANITIES DEPARTMENT ATTENDANCE POLICY
This is a fully online course, so your attendance is verified through submissions and online participation. It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence online.

DISABILITY/MEDICAL ACCOMMODATIONS STATEMENT
City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances.

If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, please contact the Center for Student Accessibility at 300 Jay Street room L-237, (718) 260-5143 or http://www.citytech.cuny.edu/accessibility/

Students who miss a scheduled presentation or exam due to illness or medically-related emergencies will be referred to the Center for Students Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

HUMANITIES DIVERSITY STATEMENT
The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

FINAL GRADE FOR THE COURSE IS CALCULATED AS FOLLOWS:

CATEGORY	DESCRIPTION	PERCENTAGE OF FINAL GRADE
Online Participation	Discussion boards (rubric below)	(10%)
Homework	Submitted as Blackboard assignment	(20%)
Comparison Essay	Submitted as Blackboard assignment	(10%)
Mid-term Exam	Online exam and assignment through Blackboard	(20%)
Research Project	Online oral presentation, ALSO uploaded to Blackboard as assignment	(20%)
Final Exam	Online exam and assignment through Blackboard	(20%)

Grading System: All grades will be based in proportion to the following scale: A = 93 - 100 A- = 90 - 92 B+ = 87 - 89 B = 83 - 86 B- = 80 - 82 C+ = 77 - 79 C = 70 - 76 D = 60 - 69 F = 59 and below. If a final grade is not a whole number, any decimal greater than .5 will be rounded up (e.g. 82.51 becomes an 83). Each assignment includes a clear rubric. Students need to submit assignments *on or before the due date.*

Grading and add/drop policies are in accordance with University policies and are recorded as follows:
WU-Unofficial Withdrawal (attended at least once)
WF-Withdrew Failing
WN-Unofficial Withdrawal (never attended)

MIDTERM REPORTS All students will be notified through their CUNY- NYC College of Technology e-mail accounts and/or posted on Blackboard about their progress in this course by the mid-semester point.

Mid-term grades are assessed as follows, per recommendation by the Office of the Provost:
P-Passing, BL-Borderline, U-Unsatisfactory, SA-Stopped Attending.

ONLINE PARTICIPATION Active participation includes taking notes as you read through the course materials, and participating in online classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Missing work will be a 0, unless you have a college approved absence AND the instructor is emailed prior to the start of class. You must create a thread AND reply to peers to complete the assignment. See below for Discussion Board rubric.

DISCUSSION BOARDS
Discussion Boards are an integral aspect of online learning, as they represent conversations that would traditionally take place in the classroom. You will find the discussion board on the left-hand side navigation of any Black Board page. When you work in groups, I will create a "Group Discussion Board" which will be found further down the left navigation pane under "My Groups" with group member names listed in parentheses.

Discussion Board Rubric: Total 100 points/100% (see below for explanations of each category)

Criteria Total: 100 Points/100%	Excellent (A)	Good (B)	Average (C)	Poor (D)	Insufficient/not completed (F)
Relevance: (40%)	35 – 40 points	32 – 34 points	28 – 31 points	24 – 27 points	0 – 23 points
Substance: (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points
Netiquette (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points
Timeliness and word count (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points

Relevance: Your posts should reply directly to the discussion board question, or directly to another student's posting. Off-topic comments will not count. More than one off-topic comment will deduct points from your total grade. You MUST reply to your peers to complete the assignment--incomplete submissions will be reflected in the grade. See "Timeliness" section for more information on creating a post and replying to peers.

Substance: Please use complete sentences when posting. Simple comments like "I agree," "Yes" or "No" do not count towards participation. Be thoughtful, and don't repeat what's already been posted (especially for latecomers: please be sure to read all the posts before adding your own). All posts must be directly added to Black Board as text; uploaded text attachments will NOT count towards your posting. Uploaded images of creative work are acceptable where specified, ONLY as .JPG, .PNG, or .PDF files.

Netiquette: Comments must be well written, correct in grammar/spelling, and professional and polite in tone. NO hate speech, impolite, or inappropriate comments will be tolerated. Using ALL CAPS is indicative of a raised voice/yelling in netiquette terms, so please avoid this at all times. Students who persist in inappropriate comments after one warning from the instructor will fail that assignment.

Timeliness and word count: Postings must be made in a timely manner, relative to the due date of the assignment. For a discussion question that is posted for one week, postings within 1-2 days constitute "A" work, 3-4 days "B" work, 5-6 days "C" work, due date/last minute postings are "D" work. Timeliness may vary per assignment.

Recommended word count: minimum 50 words, max 200 words per individual posting. Minimum one posting and two replies; you can post up to 5 times in one thread. If you don't post anything by the assignment due date/time, you receive a 0.

HOMEWORK is expected to be turned in on time and completed. Check the homework schedule for due dates and times. Partial homework will be reflected in the grade for the assignment. Late homework defaults to a 0 for that assignment, and is only accepted on an individual basis on the approval of the instructor, accompanied by documentation that demonstrates an emergency situation approved by the college. If you have questions or issues with the homework, you are responsible for contacting the instructor during office hours, or via email at least 24 hours before the start of class, for assistance. If your homework will be late due to a personal issue or other emergency, please email the professor BEFORE the start of class. **See the section on "Disability/Medical Conditions" in this syllabus for details on how to make up work missed due to medical illness or emergency.**

EXAMS AND QUIZZES In this class, we will study fashion as a development in sync with art, culture and developments in the textile and fashion industries. The class follows the format of an art history class. Each topic will include readings with images, demonstrating and summarizing the main points. Students are responsible for referencing the web sites in the course reader in submitted materials.

Mid-term and final EXAMS will consist of a combination of essays and additional sections as listed below:

Short and Long Essay Short essay sections will require writing a paragraph or two and includes compare/contrast discussions of the aesthetics and subject matter of the works studied. Long essay questions will require 2-3 pages and will focus on important concepts presented throughout the course. Prompts will be supplied for all essay questions.

Multiple Choice, Matching, Fill in the Blank, or other additional sections may be included in any online portion of the exam. Online testing materials will be available on Blackboard and graded automatically.

SUMMER 2020 Course Schedule

Please note: Homework assignments (listed as **HW**) will be posted in detail and submitted through Blackboard. Recommended: Set aside 2-3 hours/session for homework assignments, lecture and image review, and reading assignments. Additional readings may be assigned.

See the following page for the schedule organized by session/date, topic, reading, and homework assignments. Print or save this page for quick reference.

Session/Date	TOPIC	READING	HW ASSIGNMENT
Session 1: Monday June 1	Intro to contemporary fashion: textiles and fashion in context up to late 19th c.	**Course Reader #1**	**HW #1:** Observations, 19th c. fashion **DUE 6/2/20 by 11.30 am**
Session 2: Tuesday June 2	Art & Fashion: Early 20th c. dress	**Course Reader #2**	**HW #2:** Put together your outline for your Poiret & Delaunay comparison essay
Session 3: Wednesday June 3	French fashion in the 1920s-30s: Chanel, Patou, Vionnet	**Course Reader #3**	**HW #3:** Write narrative for Poiret & Delaunay comparison essay **DUE 6/4/20 by 11.30 am**
Session 4: Thursday June 4	Art as Fashion: Fortuny, Schiaparelli, Balenciaga	**Course Reader #4**	HW: Art Fashion drawings, Discussion Board post & response **DUE 6/7/20 by 11.30 am**
Session 5: Monday June 8	RTW history in NYC Menswear: Jeans, shirts RTW Americana: McCardell, Norell; Couture: Dior	**Course Reader #5**	Begin working on materials for mid-term exam
Session 6: Tuesday June 9	Fashion in Film during the Golden Age of Hollywood	**Course Reader #6**	Continue working on materials for mid-term exam assignment
Session 7: Wednesday June 10	Review materials for mid-term assignment & online portion	Review materials	Complete Mid-term assignment portion **DUE 6/11/20 by 11.30 am**
Session 8: Thursday June 11	**MID-TERM EXAM online portion** *Weekend reading:* 1960s: Counterculture/movements inspiring fashion	**Course Reader #7**	Choose designer for research presentation 60s fashion assignment **DUE 6/15/20 by 11.30 am**
Session 9: Monday June 15	1970s: New fibers, new uses	**Course Reader #8**	Work on Research Presentation materials
Session 10: Tuesday June 16	1980s: Dressing for power and lifestyles	**Course Reader #9**	Complete Ideology in Dress T-shirt and upload to DB **DUE 6/17/20 by 11:30 am**
Session 11: Wed June 17	1990s: Grunge and the new chic; 2000s: Fashion & tech	**Course Reader #10**	Respond to T-shirts on DB **DUE: 6/18/20 by 11.30 am**
Session 12: Thursday June 18	Work on your research presentations		Complete Research presentations **DUE 6/22/20 by 11.30 am**
Session 13: Monday June 22	Research Presentations		Prepare Final exam materials
Session 14: Tuesday June 23	Research Presentations	Final Exam review	Finish Final Exam Materials **DUE: 6/24/20 by 11.30 am**
Session 15: Wednesday June 24	**FINAL EXAM online portion**		Have a great summer!