

THE TIE DYE TREND

The tie dye ensemble/suit made of silk velvet by Roy Halson Frowick, 1969.

It's made out of silk/ velvet material and the colors are different shades of green and yellow. Roy Halson

Frowick, better known as Halston was an american designer who became famous in the 1970s, this suit was in the beginning stages of his rise to fame. He started out focusing on making hat but he was known for his suede and cashmere dresses and designs the most .He died in 1990.

The tie dyed fabric of this ensemble was created by a husband-wife artistic team called Up Tied.

It was sold in 2012 by Kate Kane Vintage in Pennsylvania to the MFA, Museum of Fine Arts in Boston.





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Rihanna stepped out during the shooting of a music video set and what is believed to be her music video to her new upcoming music. She was wearing this tie dye matching shirt and pants by the brand **Chrome Hearts**. Chrome Hearts is a very exclusive brand, especially only to celebrities. The brand was founded back in 1988 by Richard Stark to make his own luxury leather goods, jewelry and clothing that now has expanded to this huge high sought after brand and company. It's distribution and production site takes up three blocks in Hollywood. Richard Stark is currently running the brand alongside his wife Laurie Lynn Stark. They work with a lot of celebrities on creating custom looks like this Rihanna ensemble or even

just hoodies and luxury lifestyle items. New trends always take inspiration and find inspiration from past years and decades which is why it didn't come as a surprise to me that the tie dye trend's popularity dates back to during the 60s. The tie dye trend became super popular again years ago and it still is going strong to this day. In my opinion when it first came out I genuinely thought that it would be a fad and die down very quickly and the fashion industry and people would easily forget about it and I was one of the people who thought it was overdone, everywhere and refused to buy anything tie dye. I was proved completely wrong, years later after the trend became popular again people still love it and as we've seen rihanna is wearing it. I myself gave in and bought a couple tie dye pieces. The other look that I'm comparing Rihanna's look to was produced back in 1969. And I'm pretty sure that if it came out nowadays it would be just as popular and everyone would wear it. Thus candid of Rihanna is the biggest proof, her custom matching ensemble is literally almost identical to Roy Halson Frowick's creation back in 1969. The biggest noticeable difference is the color, material and the belt around the waist. Rihanna's outfit is made of a denim heavy, structured material while Roy Halson Frowick's design is made of a velvet/ sation very flowy and lightweight material.

And even though Roy Halson Frowick's suit didn't have buttons down the shirt it still looks very similar to Rihhna's outfit because of the way she chose to wear it, with only one button closed, it gave it the same effect the belt at the waist gave Roy Halson Frowick's design.

Citations:

<https://collections.mfa.org/objects/559182>

<https://www.biography.com/fashion-designer/halston>

<https://www.popsugar.com/fashion/rihanna-matching-tie-dye-suit-47933099>