

Who is the SPEAKER? Here, we're not only asking what we know about this person, but also what character they're presenting. What in the text leads you to say this?

What is the OCCASION? Not only when and where did this writing act occur, but what was the exigency-- why was it urgent to say THIS at THAT time?

Who is the AUDIENCE? What group of people is the speaker trying to talk to? What language or topics is the author/speaker using that tells you who they are trying to address?

What is the PURPOSE of this piece? What is the writer trying to accomplish?

What can you tell us about the SOURCE you found this text in? Who reads/ watches it? Is it primary or secondary? IS IT CREDIBLE? WHY OR WHY NOT?

What is the TONE of this? How can you tell the writer's feelings by the words or phrases (or other clues?)

ON THE BACK, WRITE ANY OTHER THOUGHTS ON THIS PIECE. ALSO SOMEWHERE ON THIS SHEET, WRITE YOUR NAME!