

PAPER 3: WRITING ABOUT ART

For this essay, you'll write about an artwork that has affected you. We have looked at a number of GENRES of writing about art. You can choose the one that you think fits your occasion, audience and purpose the best. Do you want to write a music review? A personal essay? A short story? A video essay? A science article? It's up to you. We've seen examples of each.

Remember that you are not writing for yourself, you are writing for an audience (who you will decide upon.) With this in mind, you need to write about your experience with the artwork in a way that is also important to others.)



YOU have to care if you want your readers to care, so start by picking an artwork that matters to you-- love it or hate it, you should care. And you'll need to get specific. If you want to write about an album, pick a song or video (or two) that you want to analyze. If you want to write about a movie, you'll have to pick a scene or two.

Then you will do a rhetorical analysis worksheet for your artwork. I have no idea how much of it you'll use in your final paper, but it will help you look at the artwork from a number of angles. (It's also required!) Once you've done this, you'll probably have a better idea what genre of writing you'd like to pursue



Good question! Why even write about art in the first place? Why not just let people go look at it for themselves? Well, first of all, you might be convincing readers to watch/look at/listen to the artwork in the first place! You also might be trying to convince them to look at artwork in a new way, as many of the articles on Gambino were.

You also may have been inspired by the artwork to tell a story of your own about your experiences with the piece of art, as James Baldwin and Hanif Abdurraquib have done. But please notice! Baldwin and Abdurraquib tell us stories for a reason. They don't leave us wondering: "So what? Who cares?"

- You should have an audience and publication in mind.
- You should write with tone and diction appropriate to that audience
- You should proofread!
- Your essay should be posted online, and have a reproduction or link to the artwork in question (if at all possible.)
- Your essay should be at least 900 words.
- Your essay should be on time. (Regular late policy applies!
- MOST IMPORTANTLY: YOUR ARTICLE
 SHOULD HAVE A "SO WHAT!" By this, I mean,
 you are writing about a piece of art that is
 important to you in a way that is important

to a wide group of readers.

HOW WILL I BE GRADED THOUGH?

