



GUOPEI LIANG
Graphic Design



Company Overview

The office strives to help faculty inform collaborative conversations around policy formation and the revision of administrative practice to improve student success. City Tech AIR also utilizes assessment best practices to monitor progress of students, identify program strengths and weaknesses and provide meaningful data for its constituents.

The AIR team has presented their model for general education assessment, creating and sustaining a culture of assessment for learning.

The AIR team strongly promotes faculty as leaders in the assessment and continuous improvement process in order to create and sustain a useful assessment system.



My Duties

When I'm taking internship in the AIR team, I usually handout the cases that relates graphics and photos problem. On issues of graphics, I was requested to either create a new concept/design, or up-grade the quality of graphic without losing information it owns.

Of course, I also need to help the team to organize the position, typeface, and the size problem for their document on the handbook and paper.

Recently, I was asked to help them to improve photo quality which is about its size, nose and other problems.

Projects:

General Education Assessment Workbook



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CITY TECH OUTCOMES

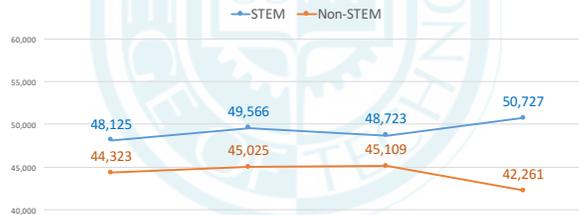
College Experience

- Courses are valuable
- Campus is safe
- Faculties are helpful
- Faculties are experts in their fields
- Academic advisors are knowledgeable and helpful

Earning Potential

- City Tech graduates achieve economic mobility
 - I. Rank **5th** in the nation in increased earning
 - II. Graduates increased **2** or more quantiles in earnings

Annual Wages (**Median**) for City Tech Early Career Graduates



College Experience

- 80% reported a good / excellent college experience
- 55% went on to earn a master's degree or higher

Data sources:

- Noel-Levitz (2015). Student satisfaction inventory
- City Tech 2014 Alumni survey report
- Chetty et al. The Equality of Opportunity Project

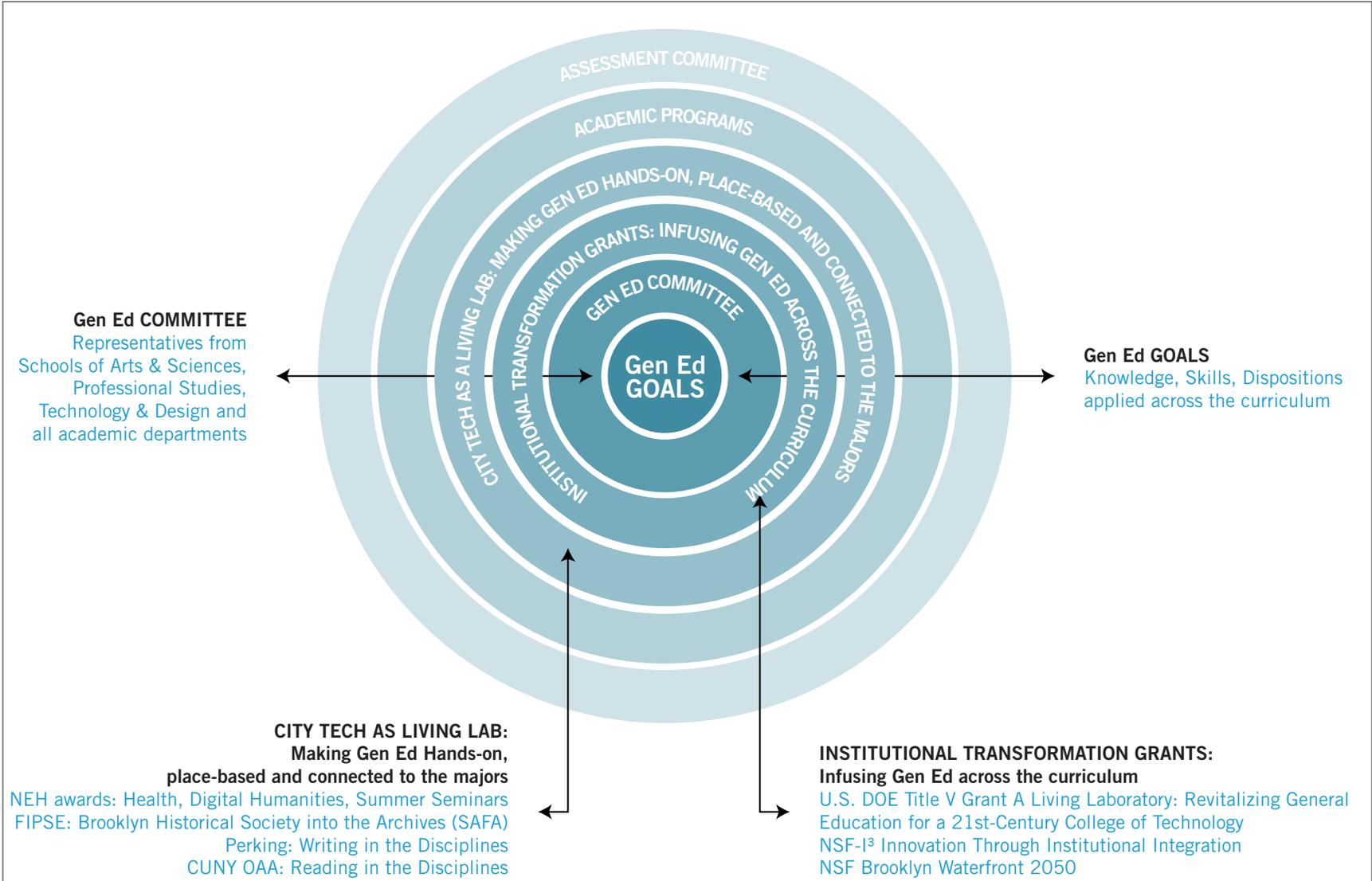


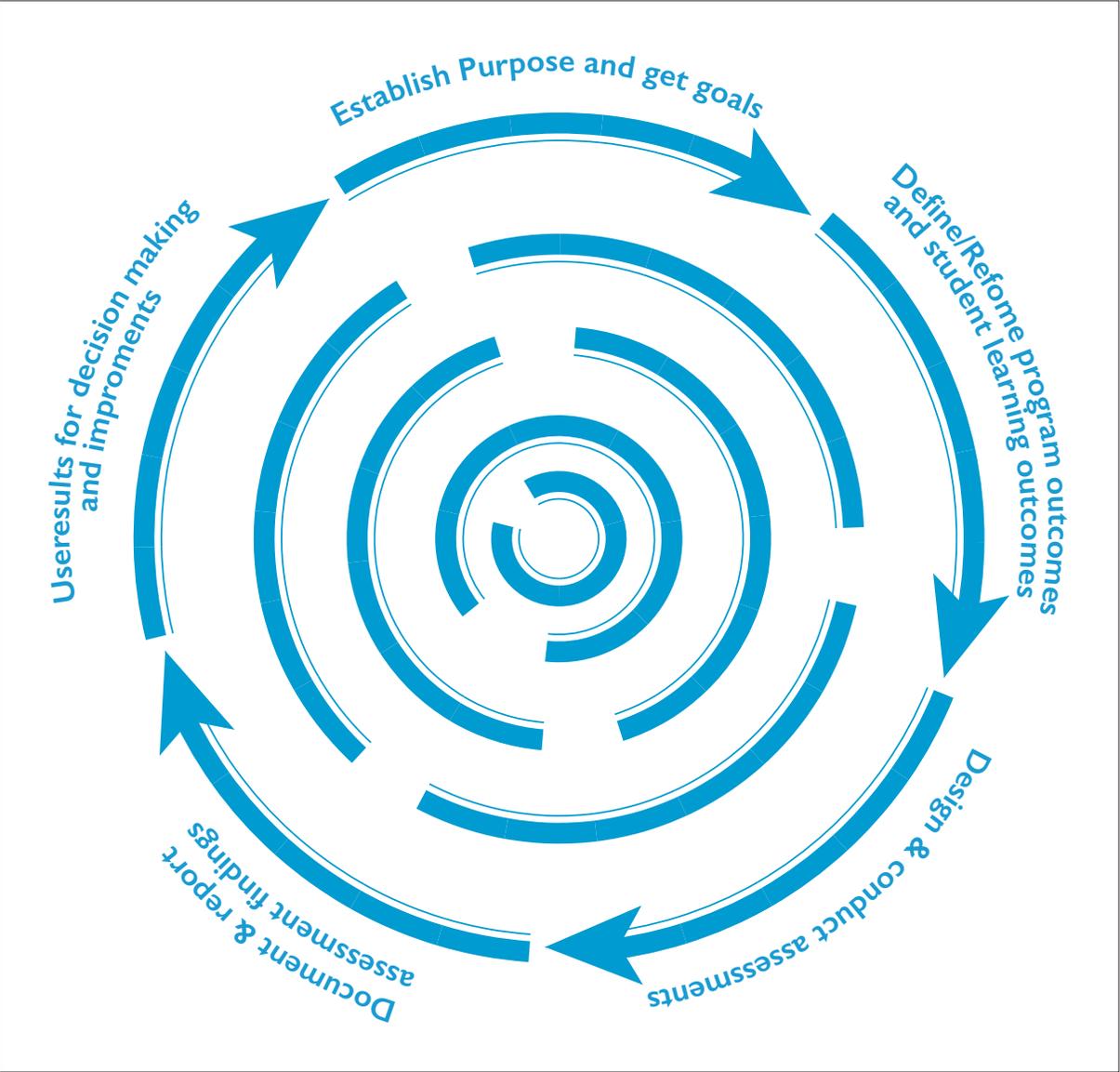


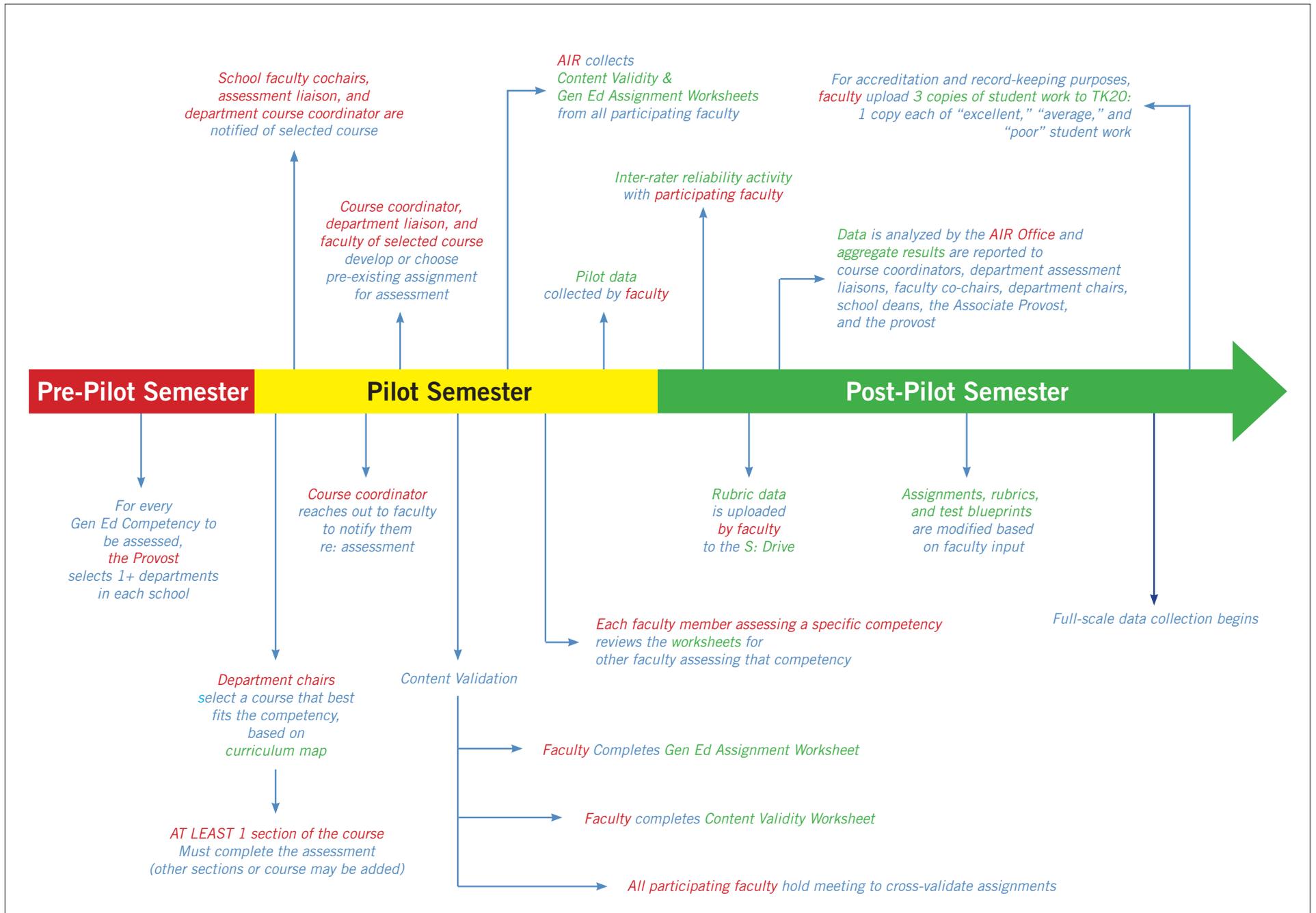
General Education Assessment Brief:

Civic Engagement

New York City College of Technology
Office of Assessment & Institutional Research
December 2017







Conclusion

What I Learn:

1. improve the ability of communication,
2. how manage time well.
3. A lot of technique skills that I don't know or I might forget.
4. You can finish the project by yourself, but you can make it much better and finish faster if you have partner.

Challenges:

1. The time is often not enough in the first several weeks.
2. The second thing is I need to work along without partner one day a week, it causes my progress slower; I solve this problem by spending several weeks.