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Critical Analysis

Website: <https://www.thefutureconnoisseurs.org/>

This website is an organization based website hence the org at the end. At first glance the website looked very minimalistic yet so luxurious at the same time, unlike any other website making it unique and grasping the viewers attention right away. Getting straight to the point the website is directed mainly towards designers and innovators involved in the luxury industry. The website itself tells the viewer it is an invitation only organization giving the proper information about futuristic architecture and salient privileges. There are also categories broken down with illustrated image displays making it easy for the intended viewer to be directed towards desired category. A well layed out and informative profile about the individuals involved within the organization.