

Guadalupe Soriano-Moran

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EDUCATIONAL BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2025	The New York City College of Technology, City University of New York, (CUNY) Module Emphasis: Global Luxury & Textile	Business & Technology of Fashion
A.S	2021	The New York City College of Technology, City University of New York, (CUNY)	Business & Technology of Fashion

Professional licenses or certification

CUNY Certification, Sexual Harassment, Gender-Based Harassment, and Sexual Violence Student Curriculum, The New York City College of Technology, July 9th, 2024, CUNY

<https://www.citytech.cuny.edu/title-ix/page6.aspx?ln=Soriano&fn=Guadalupe&em=guadalupe.soriano@mail.citytech.cuny.edu>

HONORS & AWARDS

- 2021 *Recipient, Deans List*, earning a GPA above 3.5, The New York City College of Technology, CUNY
- 2021 *Recipient, National Society of Collegiate Scholars*, earning a GPA above 3.5, The New York City College of Technology, CUNY

PROFESSIONAL EXPERIENCE:

Store Advisor
Visual Merchandiser

On Inc New York, NY

March 2023- Present

- Perform and illustrate visual presentations on the sales floor while styling mannequins to maintain company standards.
- Illustrate an honorable experience through product demonstrations to educate guests on available options.
- Demonstrate team spirit when performing under pressure in fast-paced environments.

Store Advisor

DrMartens New York, NY

October 2022- January 2023

- Supported up to 4 customers at a time
- Illustrated a well-organized stockroom on a solo time period
- Performed up to twenty sales an hour during rush hours and holidays
- Demonstrated products and knowledge to incoming customers

***Bakery manager
Associate Cashier***

Fresh Start MarketPlace New York, NY November 2020-October 2022

- Generated a department layout of products per category.
- Supported the store manager in placing weekly orders with several companies.
- Modified store orders upon customer requests for specific items.
- Performed a fast and steady order intake during morning rushes while fulfilling catering orders.

INTERNSHIP:

PR Assistant

Doors NYC New York, NY

June 2024

- Support supervisors in collecting data on potential clients
- Compose emails to clientele about the brand and build a customer relationship
- Modify incoming lists into the Monday work app
- Present completed work to supervisor on a weekly base

WORKSHOPS for PROFESSIONAL DEVELOPMENT

- ***Attended Dream Job walk and talk series: Summer 2024*** on Tuesday, July 16, 2024, 11:30 AM-12:00 pm, <https://raymondjames.zoom.us/j/98060140054> Meeting ID: 980 6014 0054
- ***Attended Vialto Careers Series: Tips for Writing a Strong Resume*** on Wednesday, July 17, 2024, 2:00 pm- 2:45 pm, Virtual via the Handshake app
- ***Attended Career Workshop: Resume Writing*** on Wednesday, September 9, 2020, 4:00 pm Accelerated Study in Associate Programs (ASAP), New York City College of Technology, CUNY, 172 Pearl Street, Rm. E-203 Environmental Building, Brooklyn, NY 11201
- ***Attended Google is your Resume*** on March 14, 2021, from 12:45 PM – 2:00 PM, The National Society of Collegiate Scholars (NSCS), New York City College of Technology, CUNY, Rm. A506, Academic Building, Brooklyn, NY 11201
- ***Attended The Power of Talk: Who Gets Heard and Why*** on Tuesday, October 29, 12:30 pm – 2:15 pm, New York City College of Technology, CUNY, Academic Building, Brooklyn, NY 11201
- ***Attended Develop Leadership Skills*** on Friday, April 28th, 11:15 am-12:30 pm New York City College of Technology, CUNY, Academic Complex, Rm. A105

EXPERIENTIAL LEARNING

- *Attended “Sleeping Beauties: Reawakening Fashion” at The Metropolitan Museum of Art. New York, 1000 Fifth Avenue, New York, NY 10028, on June 13 at 1:00 pm*
- *Attended “Women Dressing Women ” at The Metropolitan Museum of Art. New York, 1000 Fifth Avenue, New York, NY 10028, on January 16, 2024, at 5:30pm*
- *Attended “Statement Sleeves ” at The Museum at the Fashion Institute of Technology, 227 W 27th St, New York, NY 10001, on July 25th, 2024, at 6:30 pm*

SOCIAL MEDIA, RESEARCH DATABASE & COMPUTER TECHNOLOGY

Social media

Instagram | Facebook | LinkedIn | X | Tiktok |

Databases:

Jstor | Fashion snoops | EBSCO | The Fashion Studies Journal | Fashion Network | Women’s Wear Daily | Business of Fashion |

Computer Technology:

Microsoft | Excel | PowerPoint | Zoom | Brightspace | Canva | Monday.com | Google

LANGUAGES

Fluent written & Orally

Spanish

<https://openlab.citytech.cuny.edu/guadalupesorianomoran/>