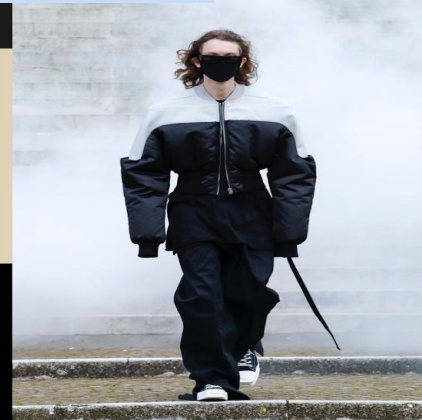


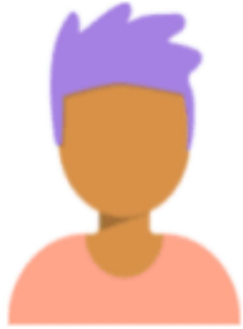


Trench Coat Forecast

By Derick Bardales & Guadalupe Soriano



Consumer Profile



Gen Z

Born: 1995 - 2015
Age: 6 - 26 years



Millennial

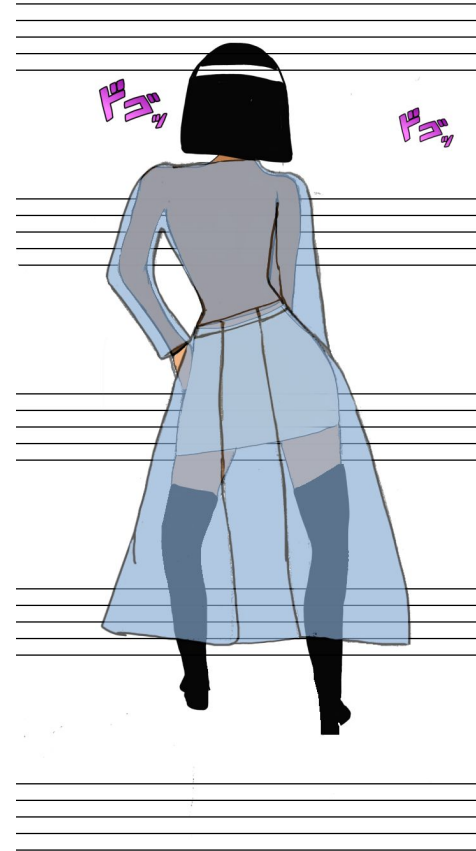
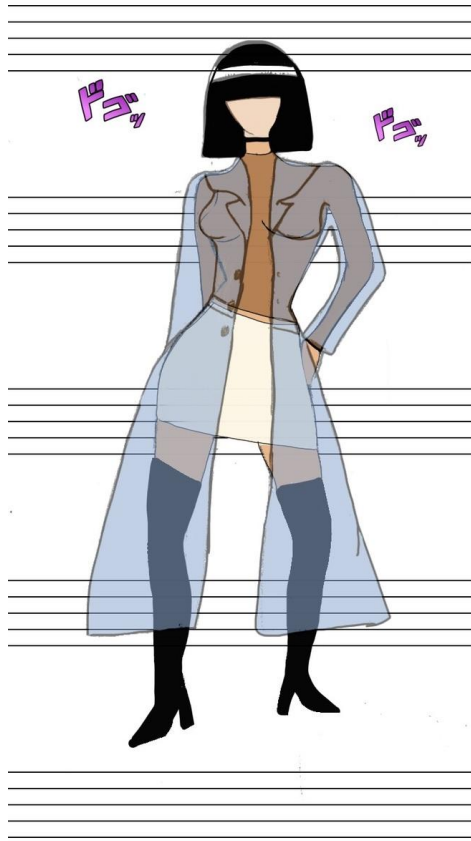
Born: 1980 - 1994
Age: 27 - 41 years



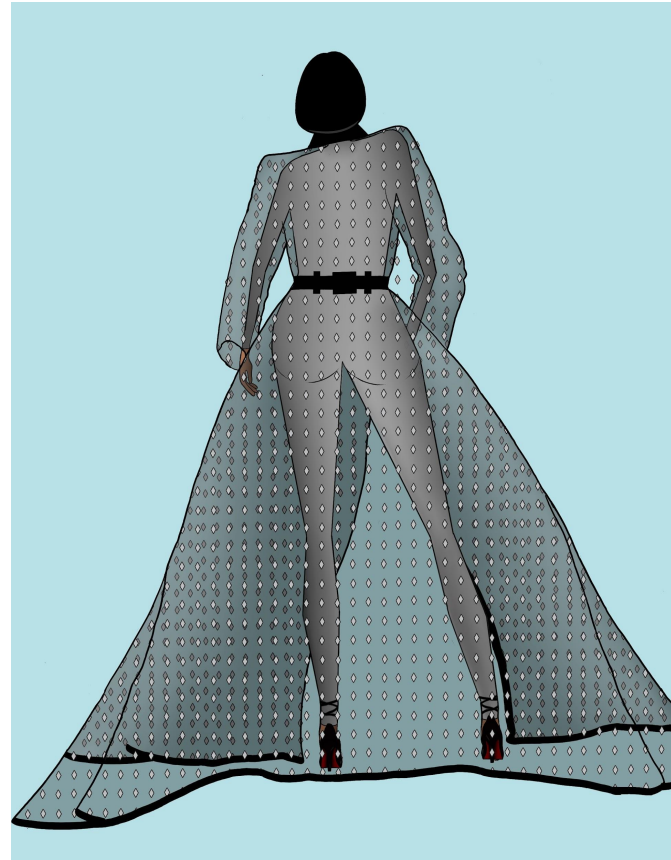
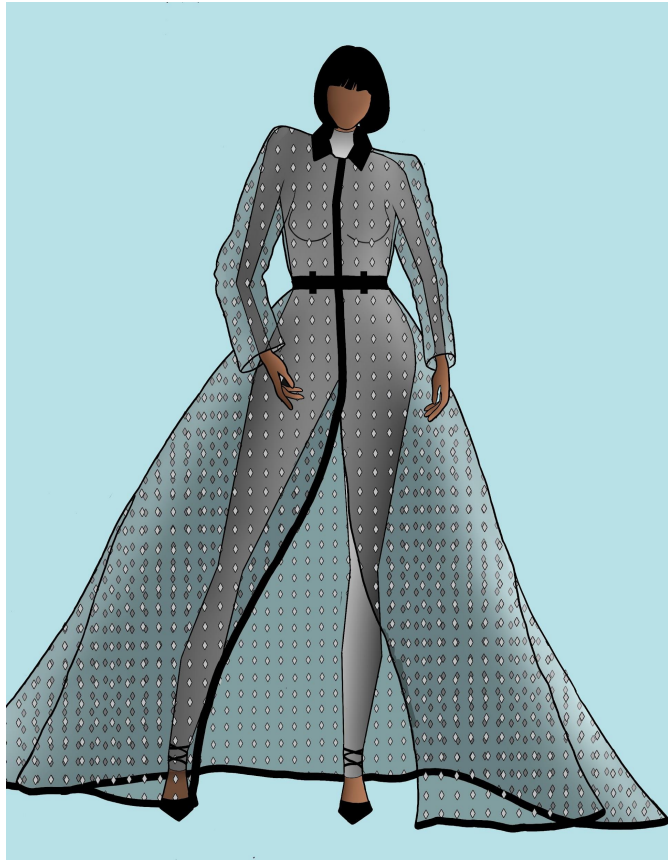
Cropped Long-Sleeve Trench Coat



Transparent Trench Coat



Metallic Trench Coat



Color Name & Swatches

1. Corpse Bride

2. Blues Clues

3. Pearl Blush

4. Soybean Brown

5. Shih Tzu Beige

6. Dust Bowl Grey

7. Slate

8. Concrete

9. Umbra

10. Somber Black

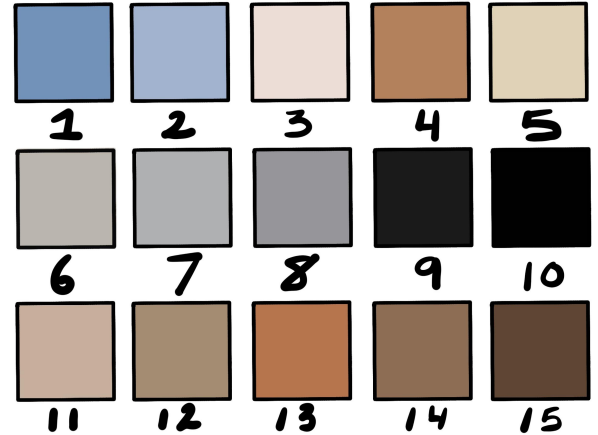
11. Pink Sand

12. Coffee

13. Sahara Sands

14. Teddy Brown

15. Tiramisu



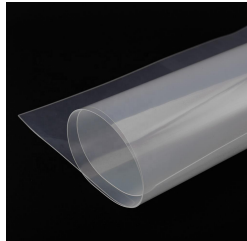
Transparent Trench Coat



Suede Swatch



Wool Swatch



Polyurethane Swatch



Tweed Swatch

Fabric Swatches Cropped Long-Sleeve Trench Coat



Cotton Twill Swatch



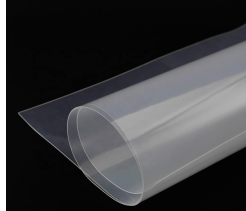
Lycra Swatch



Metallic Leather

Metallic Trench Coat

Polyurethane Swatch



Lycra Swatch



Patent Leather Swatch



Stainless Steel



References

Bass-Krueger, M. (2019, April 8). *Vogue encyclopedia: The history of the trench coat*. Vogue Paris. Retrieved December 1, 2021, from

<https://www.vogue.fr/fashion/article/vogue-encyclopaedia-the-history-of-the-trench-coat>.

Cary, A. (2021, November 26). Is this the most risqué SS22 trend? British Vogue. Retrieved December 1, 2021, from <https://www.vogue.co.uk/fashion/article/sheer-sparkly-dresses-trend/amp>.

Dark, A. (2021, March 19). Why are our clothes so shiny? - metallic trend spring/summer 2021 Paco Rabanne. L'Officiel USA. Retrieved December 1, 2021, from

<https://www.lofficielusa.com/fashion/metallic-trend-spring-2021-paco-rabanne-valentino>.

Eggenberger, M. (2021, February 2). Bigger isn't always better, but with this trend, it's absolutely the case. Who What Wear. Retrieved December 1, 2021, from <https://www.whowhatwear.com/puff-sleeve-trend>.

Kaity, Stefanie, & Melissa. (2020, September 17). *Trench coat history: Military necessity to fashion accessory*. Contrado Blog. Retrieved December 1, 2021, from <https://www.contrado.com/blog/trench-coat-history/>

Li, N. (2021, October 8). People are sharing their thoughts on the quality of Kanye's Yeezy Gap Hoodies. HYPEBEAST. Retrieved December 1, 2021, from

<https://hypebeast.com/2021/10/kanye-west-yeezy-gap-hoodies-quality-reaction-social-media>

Magazine, S. (2015, May 27). *The classy rise of the trench coat*. Smithsonian.com. Retrieved December 1, 2021, from <https://www.smithsonianmag.com/history/trench-coat-made-its-mark-world-war-i-180955397/>

Person. (2018, January 29). *History of the trench coat*. CR Fashion Book. Retrieved December 1, 2021, from <https://www.crfashionbook.com/fashion/a15898457/history-of-trench-coat-style/>

Pithers, E. (2021, November 26). *The 10 Key Spring/Summer 2022 trends to know now*. British Vogue. Retrieved December 1, 2021, from <https://www.vogue.co.uk/fashion/gallery/spring-summer-2022-fashion-trends>

Trend report: These are the trends for the next season! Trend Report: These are the trends for the next season! (n.d.). Retrieved December 1, 2021, from

<https://www.lofficiel.at/en/fashion/paris-fashion-week-the-trends-of-the-spring-summer-2022-collections>