

Vialto Careers Series: Tips for Writing a Strong Resume Critique

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BUF 4900: Internship

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July 31st, 2024

Vialto Partners hosted a professional development workshop on creating an effective resume. The session featured two presenters: Ali Brewerton, a global early career strategy manager based in Canada, and John Wrenn, a senior associate in early career recruitment from the United States. The workshop was held virtually via a link on the Handshake app and lasted about an hour, allowing for in-depth discussions and practical insights into resume writing.

Throughout the workshop, one delved into constructing a resume that best fits professional environments. A crucial insight was the emphasis on customizing the resume for each employer by integrating relevant keywords from the job posting (Brewerton,2024). This strategic approach showcases one's suitability for the position and reflects their dedication to the role. The workshop also provided a breakdown of each section of the resume. For instance, the header should have details such as one's full name and contact information, a LinkedIn profile URL, and a professional email address (Brewerton,2024). After setting up the contact section, one should craft a comprehensive summary highlighting their accomplishments, professional experiences, and educational background.

The workshop assisted one's professional development and has been incredibly beneficial for aiming to enhance one's career prospects. With the knowledge acquired, one can put the development into practice by updating a resume during job searches (Brewerton,2024). Such workshops offer valuable guidance on effectively showcasing one's work to potential employers. One can significantly improve one's resume by implementing the techniques learned at these workshops and receiving feedback from peers and professionals (Brewerton,2024). This process allows one to emphasize strengths and unique skills better, thereby increasing one's chances of making a lasting impression on prospective employers and securing desirable career opportunities.

A significant takeaway during the workshop was that one delved deep into understanding the intricacies of the company's mission, values, and broader impact. It became evident that the company's core values prioritized putting people first (Vialto Partners, 2024). Working as one team and doing the right thing (2024). The company focuses primarily on quality and encourages creativity through curiosity (2024). The unified team at Vialto is unwavering in its dedication to educating one about professional development and consistently reinforcing and embodying these values in every aspect of its operations.

When advising a peer or colleague, it is essential to emphasize that crafting a resume requires time and careful consideration of the relevant information for prospective employers. It is crucial to remember the four Cs covered in the workshop. These include clarity, ensuring the information is well organized and easy to find (Brewerton,2024). Being concise means avoiding repeating information in your resume (Brewerton, 2024). Completion means providing all relevant information and ensuring it is included (2024). And consistency, maintaining a consistent style and format throughout the resume. By enhancing the ability to showcase experience more effectively, one can develop skills in presenting their achievements in a way that resonates with potential employers. Embracing these core values can provide valuable guidance for career decisions and foster a clearer sense of personal identity and direction.

This workshop enhances the knowledge acquired at New York City College of Technology. It provides valuable insights into showcasing unique skills and experiences essential for one's pathway into the fashion industry. By offering practical advice on crafting an effective resume and highlighting what makes a resume stand out, the workshop helps one better prepare for one's career. Additionally, it facilitates networking opportunities with industry professionals.

Overall, the workshop aids in developing crucial resume-writing skills, which can increase the likelihood of securing interviews with potential employers in the fashion industry.

References

Brewerton, A., Wrenn, J. (2024, July. 17). Session 1: Tips for Writing a Strong Resume
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