

Mind Map

Effective Career Planning

Guadalupe Soriano

1. Strengths

- Organized
- Detail Oriented
- Creative
- Determined
- Take initiative

2. Passions

- Styling
- Trying New Cuisines
- Getting creative with Makeup looks
- Visual Merchandising
- Learning
- Store Advisor (Dr Martens)

3. Work Experiences

- Public Relations Intern (Doors NYC)
- Department Manager (Fresh Start Marketplace)
- Getting into a car crash in 2019
- Visual Merchandiser (On NYC)
- Starting college as a first generation student

4. Life Experiences

- Getting diagnosed with depression during my sophomore year of college
- Visited the Museum at FIT
- Visited the "Reawakening Fashion" exhibit at The Metropolitan Museum of Art
- Losing my first child because of complications
- Getting my first dog Tobi in 2020

5. Volunteer/Co-Curricular

- Professional development seminars
- Attended at work workshops
- Volunteered at church events

8. Personal long term goals

- Learn a new language
- Own my first house
- Marriage with my current partner
- Move to Texas

7. Personal Short term goals

- Get my drivers license
- Stay consistent with weightlifting
- Graduate with my bachelor's degree of science
- Current employer at On NYC
- Work colleagues
- School colleagues
- School Advisors
- Employer at my previous job

9. Professional short term goals

- Continued work with Doors NYC as a permanent position
- Have my first born child
- Continuing my education (aiming for my masters degree)
- Become visual manager for my current employment at On NYC

10. Professional long term goals

- Improving my data analysis skills
- Learn more about Visuals
- Move in to my own apartment
- Completed my PHD at a University
- Getting my dream job in fashion merchandising
- Have a few investments with major companies
- Started working on my own cosmetic business
- Travel for work