



PITA G

Guadalupe Guerrero



PITA G

Pita G identifies as a proud Latin American artist with analytical and critical thinking while being an eco-conscious individual. Pita G seeks to grow and learn from past failures to avoid the same mistakes. One of the characteristics includes adaptation, patience, and risk-taking that keeps an open mind to new ideas.

Mission Statement

Pita G mission statement is a cleaner tomorrow by including fashion that uses more sustainable practices and biodegradable fabrics in everyday life. One of the ways to look at it is “One can only fail when they quit trying, aim for a better future without causing any harmful outcome.” Pita G values family, hard work, honesty, and integrity that creates effective leadership. Pita G is about embracing innovation and accept any challenges that may come about.



Personal Objectives/Goals



Objectives	Goals
<ol style="list-style-type: none">1. Anticipate to graduate Business and Technology of Fashion for a baccalaureate degree at the New York City College of Technology.2. To bring sustainability awareness and share knowledge of the basic tenets of sustainability and social responsibility.3. One want to become more diverse, therefore Pita G would like to travel international.4. One would like to study and learn foreign language.5. To live a healthy lifestyle and grasp self-love.	<ol style="list-style-type: none">1. Pita G must study hard and successfully pass all the classes with outstanding grades.2. To share and engage in sustainability awareness, one would volunteer at events, workshops, and programs in New York City.3. One would create a budget list and focus on traveling either in Asia or Europe.4. To learn a foreign language, one would like to master Italian or Korean language fluently. One would read books on how to speak and write in those languages. Practice with someone who speaks the language and watch shows/movies with subtitles.5. One would begin to eat healthier organic food, exercise three times a week. For self-love, one would start to set boundaries, practice good self-care and learn how to forgive yourself.

Professional Objectives/Goals



Objectives

1. Pita G seek is to develop excellent general written communication skills.
2. Attend graduate school and Master in Science and Textile at The New School Parsons.
3. To work in the textile industry and gain experience in international development.
4. To gain knowledge and awareness of what is going on around the world.
5. The ultimate professional goal is to create a sustainable business in the textile industry.

Goals

1. One would read journal articles and books four times a week, sort it out and identify the main message. Practice and create brief drafts of analysis or thesis for a story.
2. One would begin to write cover letters, improve resume and recommendation. Apply graduate school that obtains any textile industry and gain experience of the field.
3. One would study and research technology, and identify textile texture by product knowledge. One would also volunteer or work overseas.
4. One would read and watch current international event daily through newspaper articles, news, and social media.
5. One would create a business plan and build a network connection with experts in the field of sustainability or the textile market.

S.W.O.T

- **Strengths:** Pita G strengths are the ability to cope with my failures and learn from my mistakes. Ability to prioritize. Pita G is a natural leader and a team player.
- **Weakness:** Public speaking, Pita G can be too critical of itself, and tend to forget to appreciate and recognize individual achievements.
- **Opportunities:** Obtaining a Baccalaureate degree.
- **Threats:** Higher competition in the same field with more experience.



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The background features several overlapping, organic shapes in various shades of teal, orange, and light green. The shapes are layered, creating a sense of depth and movement. The colors are muted and earthy, contributing to a calm and professional aesthetic.

Thank You