

Guadalupe Guerrero

2523 Aqueduct Ave. Apt A2 | Bronx, NY 10468

(347)741-1865 | Guadalupe.gro216@gmail.com

Linkedin.com/guadalupe-guerrero-5815a1122

Education

Bachelorette Degree Anticipated **New York College of Technology** Business and Technology of Fashion

June 2019 **City University of New York, CUNY**

Associate Degree Obtained **New York College of Technology** Fashion Marketing

January 2017 **City University of New York, CUNY**

PROFESSIONAL LICENSES OR CERTIFICATION: *Certification in AIMS 360, Enterprise Resources Planning, (ERP) Summer 2016 by Henry Churner, Co-Founder AIMS360*

Internships

M&S Schmalberg: Custom Fabric Flowers

Fashion Marketing and Sales

Manhattan, NY

January - Present

- Assist in maintaining organization on the flowers and showroom preparation
- Support and suggested in marketing and social media
- Maintained knowledge of the product and suggested recommendation to customers based on trends and suitable
- General administrative support and assist with Amazon and Etsy packaging

Polly King & Co

Showroom Market

Manhattan, NY

December 01, 2018 - Dec 07, 2018

- Dressed and prepared models in a sample or completed outfits, and select accessories, for buyer appointments
- Maintenance of visual merchandise and collection displays
- Maintained showroom tidy and organized

Job Experience

Uniqlo

Supervisor in Training

Manhattan, NY

June 2016 - Present

- Oversee central floor sales as acting manager and exceed established store goals daily
- Efficiently supervise cash wrap, and trained and developed new associates on the Point-of-sale system
- Handled all customer relations issues following company policies
- Correctly set and update layout and displays according to Uniqlo visual standards

Edible Arrangement

Sale Associate (Seasonal)

Bronx, NY

May 05, 2016 - May 08, 2016

- Manage and organized up to 100 arrangements to ensure proper on-time pick and delivery

- Provided accurate Spanish translation service to ensure customer orders and inquiries addressed adequately
- Check the arrangements that were correctly packaged and undamaged

Civic Engagement

International Business Organization **New York City College of Technology** January - May 2015
City University of New York, CUNY

Workshops for Professional Development

Participant, Writing Effective Cover & Thank You Letters Workshop with Natifah Gordon at the Professional Development Center. CUNY College of Technology, on February 28, 2019 at 12:45pm - 2:00pm in Namn 119.

Participant, AIMS360 Enterprise Resource Planning (ERP) with Henry Churner, Co-Founder of Aims 360, CUNY College of Technology, Namn Computer Lab 723. The week of June 6-9, 2016 at 11:30 am - 2:30 pm

NETWORK for Industry Relations/EXPERIENTIAL

Attended exhibition, “*The Body: Fashion and Physique Fashion & Textile Gallery*”,
 December 05, 2017 - May 5, 2018

Attended “*Saks Fifth Avenue Window Displays*” presented by *Suzanne Johnson*, General Manager at Saks Fifth Avenue at 611 5th Avenue, New York, NY 10022, on March 09, 2017

Attended “*Manus x Machina: Fashion in an Age of Technology*” at The Metropolitan Museum, 1000 5th Ave, New York, NY 10028, on June 2016

Attended “*NYFW: Oxford Fashion Studio*: New York, NY on September 12, 2015

Attended “*Lifestyle & Luxury at Ralph Lauren*” presented by Richard Shinto, Executive Sales at Ralph Lauren at 888 Madison Ave, on May 4th, 2015

Attended “*CHINA*” Through The Looking Glass “ the metropolitan museum of art, New York, NY, 1000 Fifth Avenue, 10028 on June 17, 2015, at 11:30 am

Technological Skills

- Familiar with Photoshop
- Familiar with Python 3.6
- Computer skills in Word, PowerPoint, Excel

References
