



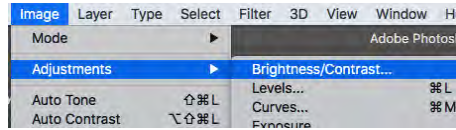


High Contrast Black and White image

## 2. Define

Choose the most contrasted black and white image you might have from P3 that shows all your features.

- If you don't have that image or need to re work on it, proceed to follow the steps below:
- Open in Photoshop your black and white selfie image.
- On menu find Image > Adjustments > Brightness/Contrast, Curves, Exposure



- Working with these tools, **achieve a high contrast black and white image that still shows your features.**
- Convert image to CMYK.
- Review with Paula and save image as: **YourNameBWHiCntrst.psd**
- Make sure your image is 150dpi and 5in wide.

## Documentation and Feedback

- In OpenLab, under Categories (on right hand side), choose "Project 4 - Color your Selfie", "Step 2 - Define"
- Post your **YourNameFavColor.png (Screen Shot)** and the high contrast black and white selfie naming it **YourName-BWHiCntrst.png (Screen Shot)**
- Comment minimum on one peer.

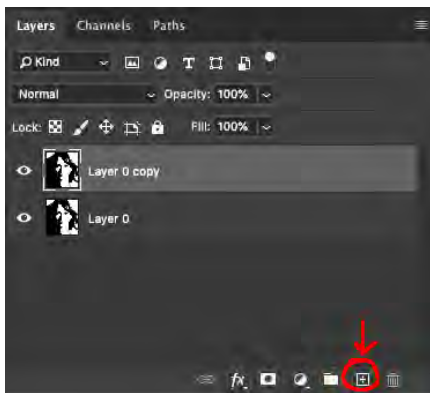
## 3. Develop

### An Andy Warhol-style selfie using a Triad Composition

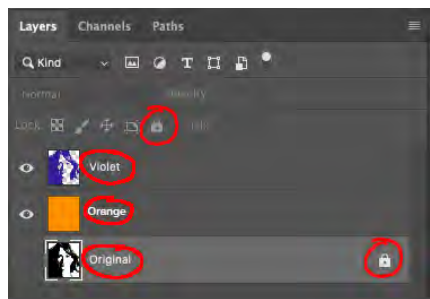
All Photoshop Compositions will be explained step by step by Paula in class.

Proceed to follow steps below:

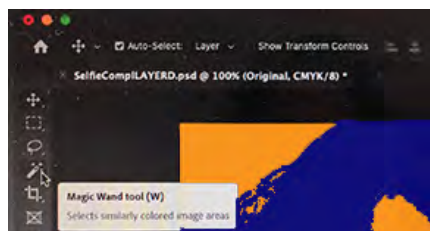
- **Open in Photoshop** YourNameBWHiCntrstCMYK.psd
- **On Window >Layers >Unlock** it double clicking on layer
- **Duplicate image** by dragging the layer to the bottom right corner on an icon that looks like a square with a plus sign inside. See #1 image on the left side.
- **Repeat procedure** ending with **3 layers of your selfie and 1 for background color.**
- **Name the layers** with your selected colors as shown on #2 image on the left side.
- **Lock the bottom layer** by clicking on the lock icon (top center-left). See #2 image on the left side.
- On the side Tool Panel search for the **Magic Wand**. Set **Tolerance at 50** (On top menu). See #3 image on the left side.



#1 Create new layer



#2 Name & lock layers



#3 Magic Wand -Tolerance 50



#4

• With the Magic Wand **select the black areas** >Edit >Fill >**Color it with your favorite** CMYK selected color at 100% opacity for your triad composition.  
**Name the layer** YourFavColor or (One of the colors of your Triad)

**See #4 image above.**



#5

• With the Magic Wand **select all the white areas and delete them all.**  
**See #5 image above.**



#6

• **Create a new layer** Layers>New and fill in Edit>Fill in>Color it with one of the CMYK selected colors at 100% opacity for your **triad** composition.  
 Name the layer YourColor Background.

**See #5 image above.**



#7 Sample of Final Triad Composition.

- Following the same steps once more you will compose your Triad Color Selfie.
- The Final Triad Composition should have a creative accent, an area of emphasis.
- The Final Triad Composition should match the CMYK Triad colors shown on your file named YourNameFavColor.ai  
**See #7 image on the left side.**

**CLEAN THE IMAGES, NO WHITE OR BLACK COLOR SHOULD SHOW.**

- **After cleaning** it up, experiment changing color places and spaces, changing background and foreground color placement and changing accent and accent areas.  
**Take screen shoots of all experimentation process** to post in OpenLab.

**Documentation and Feedback**

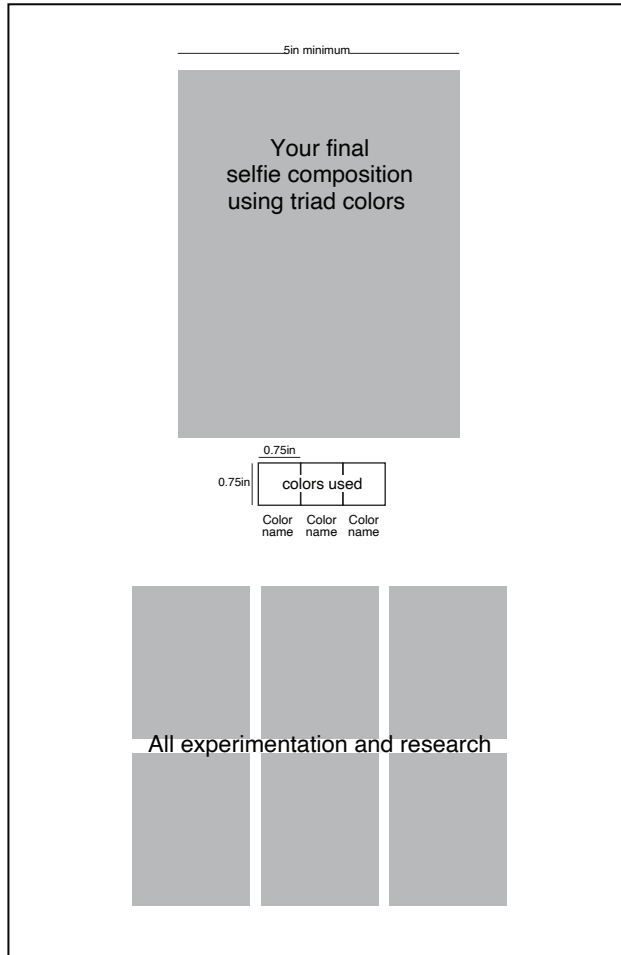
- In OpenLab, under Categories (on right hand side), choose “Project 4 - Color your Selfie”, “Step 3-Develop”.

**Post all your experimentation process.**

- Comment minimum on one peer.

#### 4. Deliver - Class critique, documentation and feedback.

- Using Illustrator, create vertical a tabloid (11x17in) size page. Place your Triad selfies color composition following instructions and measurements from the image below.
- **Take a screen shot of the full page. Post it in OpenLab class site under Categories (on right hand side), choose “Project 4 - Color your Selfie”, “Step 4-Deliver”.**
- In the post, document your thoughts about this project. Think about what you learned, what you could have done better and how you will apply what you learned to your next project. Consider and respond to the comments made in class during the critique.
- Comment on at least one student.
- Be prepared to present in class, discuss and analyze your finished work in terms of concept, color, craft, what you learned, and the design process. Which parts are successful and why, which parts are unsuccessful and why.
- Your peers and the professor will provide feedback.



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Sample of Illustrator  
Finished Work  
11x17” tabloid page.

Make sure the margins  
are even.

**UPLOAD TO CLASS DROPBOX for final grading following file naming system from OpenLab.**

Under YourName folder > Project 4 - Color your Selfie upload:

- **Collage color wheel** .jpg or png (screen shot)
- **Writing research about your favorite color** .doc, .pages, .txt or .pdf
- **Fav. color template** filled in saved as .pdf or .png (screen shot)
- All **research, exploration, trials and sketches** saved as .png (screen shots) or .jpg
- **Final TRIAD composition** (.psd file, layered ONLY). **Flattened artwork will not be accepted.**