New York City College of Technology, CUNY, COMD

Graphic Design Principles 2

Instructor: Prof. Childers pchilders1@mac.com

poster Week 9, Monday, November 5

Homework

1 Poster

- Revise poster, add an additional element to create depth
- Bring 2 posters with different treatments

Don't forget these elements

___ alignment (continuity)

___ hierarchy (change of scale)

___ proportion (large areas of white space)

___ balance (asymmetrical balance)

___ simplicity (only necessary text)

NO Centering

2 Design Report

- Bring you design report to class
- Bring Tracing paper and two markers, one thick, one thin

3 Make-up opportunity

- You may revise one project to revise your grade
- **To receive credit, you must be in class by 8:30 with your revised project**