

Graphic Design Principles 2

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poster Week 9, Monday, November 5

HOMEWORK

1 Poster

- Revise your poster, add an additional element to create depth
- Create 2 posters with different treatments
- Bring printed and assembled posters to class

Don't forget these elements

- alignment (continuity)
- hierarchy (change of scale)
- proportion (large areas of white space)
- balance (asymmetrical balance)
- simplicity (only necessary text)

Do not center elements