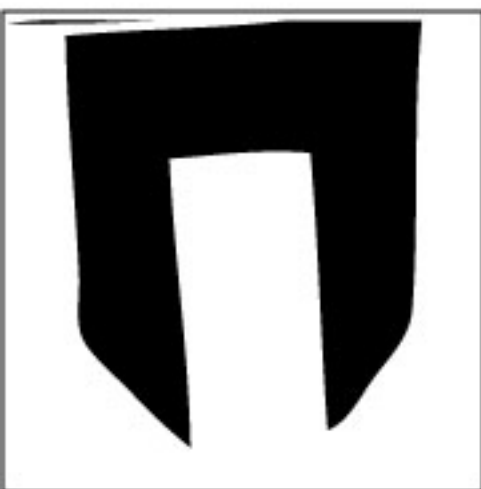
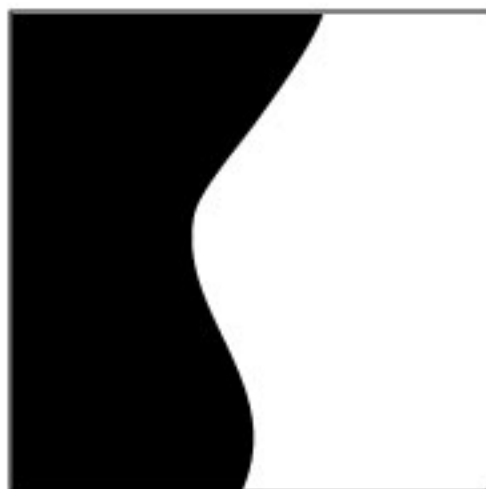


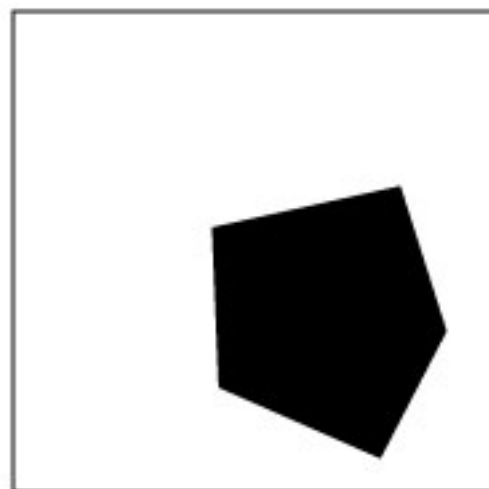
7 Principles of Design



balance



contrast



emphasis



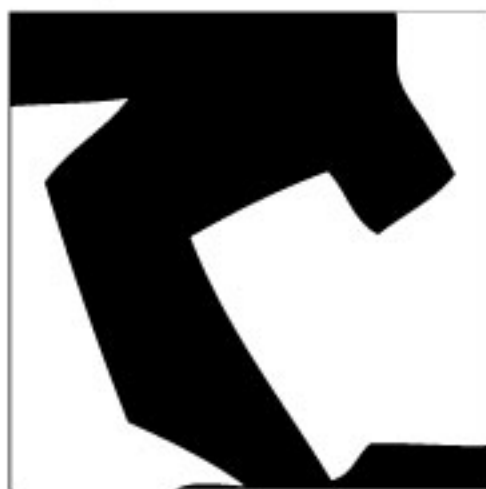
movement



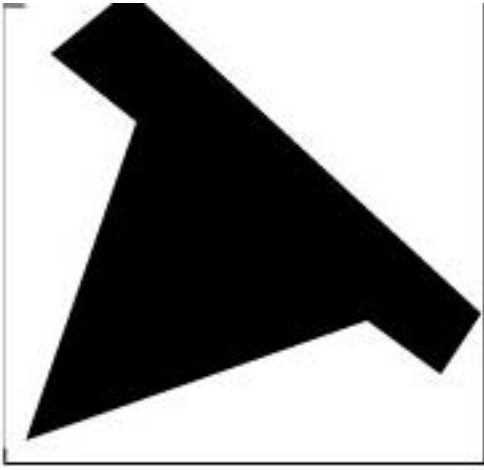
pattern



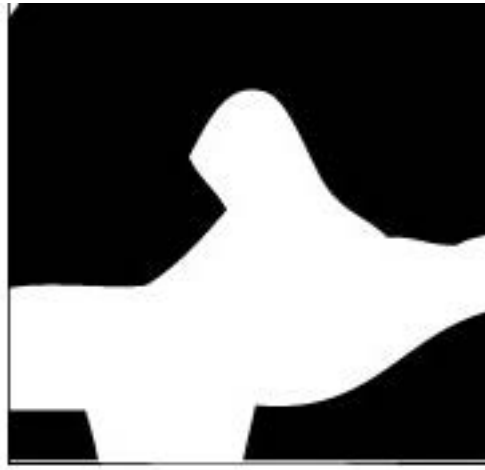
rhythm



unity



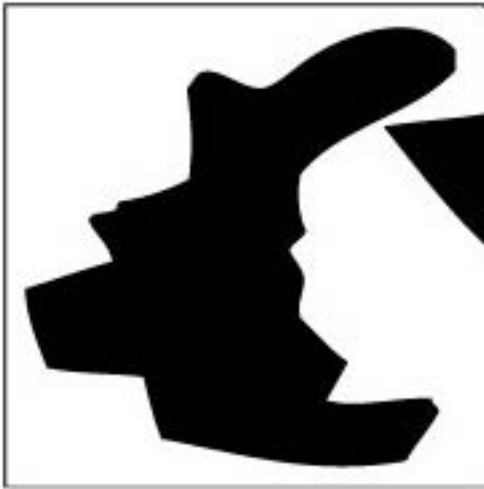
Balance



Contrast



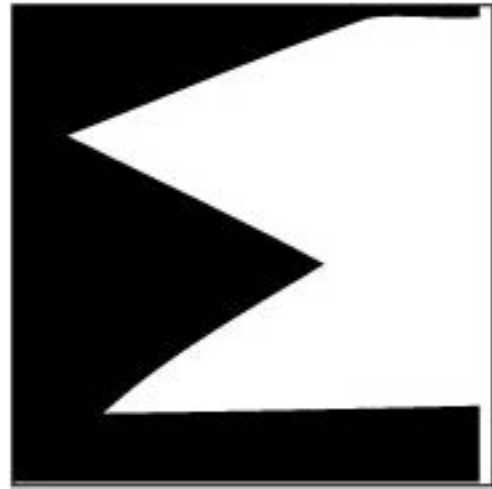
Emphas s



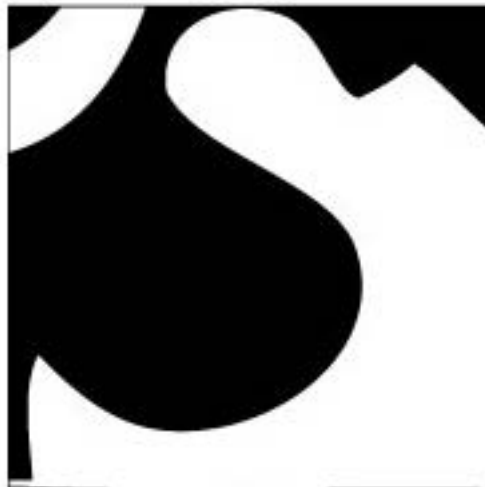
Movement



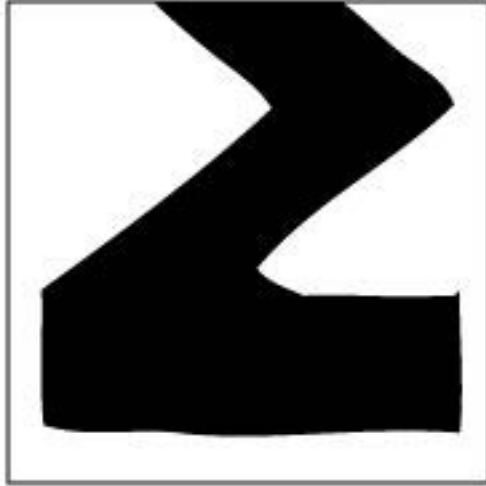
Pattern



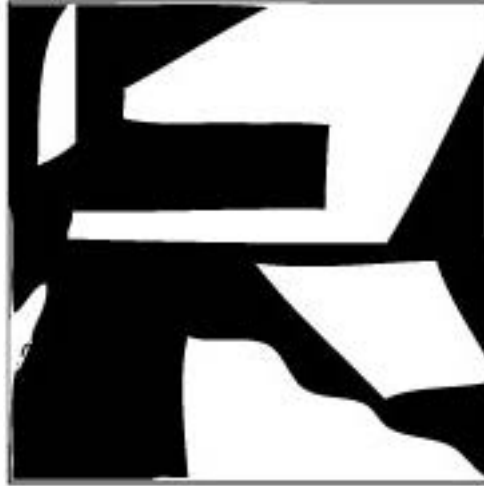
Rhythm



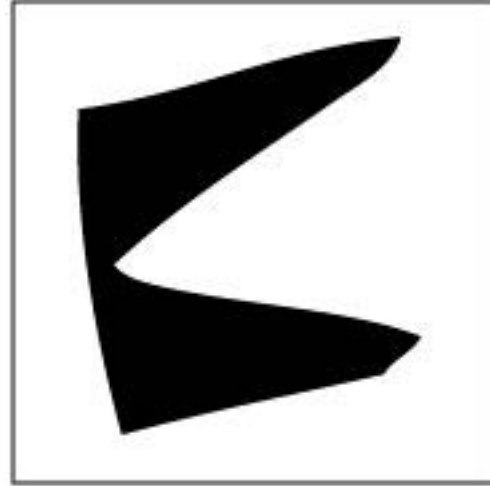
Unity



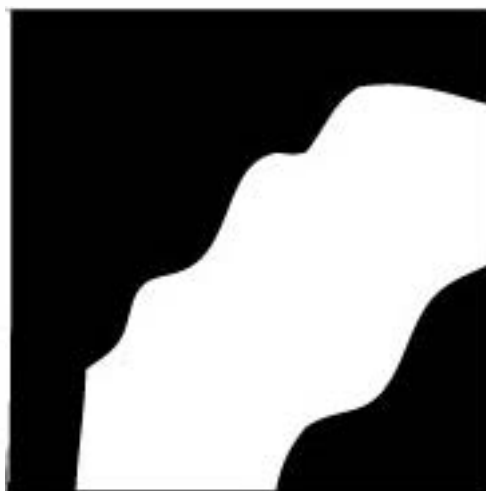
Balance



Contrast



Emphasis



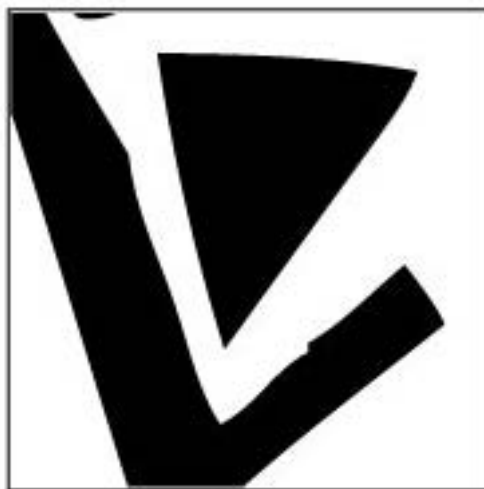
Movement



Pattern



Rhythm



Unity



Balance



Contrast



Emphasis



Movement



Pattern



Rhythm



Unity



ORDER



INCREASE



BOLD



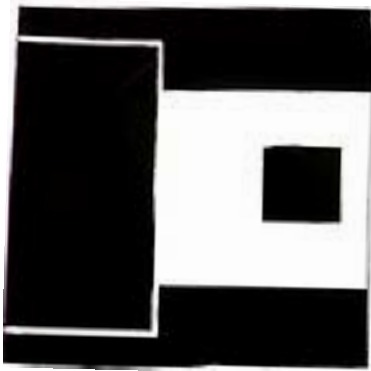
CONGESTED



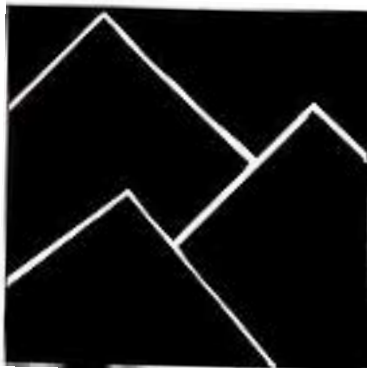
TENSION



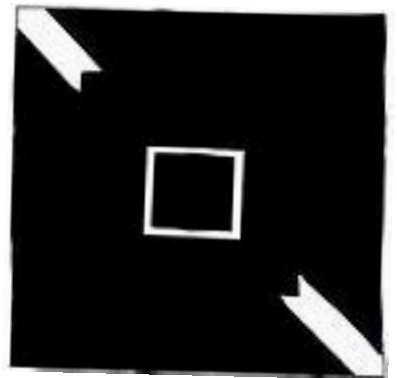
PLAYFUL



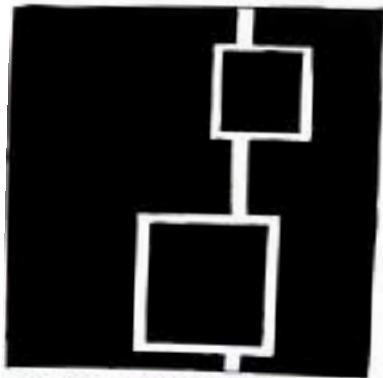
ORDER



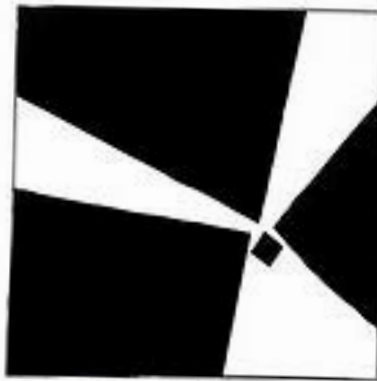
INCREASE



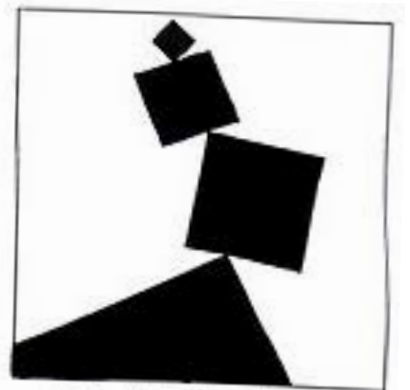
BOLD



CONGESTED



TENSION



PLAYFUL