

Steps in Design, Production and Printing

1. Consultation
2. Gather and organize content
3. Design and production
4. Composite proof
5. Color separations
6. File preparations & flight check
7. Negatives or digital proof
- 8a. Blueline proof
- 8b. Accurate color proof
9. Printing plates
10. Printing
11. Press check
12. Drying
13. Finishing
14. Binding
15. Packing & shipping

