

New York Times “36 Hours on the Brooklyn Water Front” Article

Task

You have been hired by the New York Times to write the “36 Hours in...” column. Your first assignment is to write a “36 Hours on the Brooklyn Water Front” article. Students will be provided a category of tourism and will gather information about their category along the Brooklyn Water Front. Students will also participate in a field trip to the Brooklyn Bridge Park to support their research.

In addition to what is typically communicated in the NY Times column, students will include a stop at a food truck and will include a hotel option as part of the article.

Role and Audience

The article is to be written to satisfy one of the following reasons for tourists to travel:

1. Historic/heritage Tourism
2. Ecotourism
3. Culinary Tourism
4. Volunteer Tourism
5. Cultural Tourism

Format

- Write an article following the same format used in the NY Times “36 Hours in...” column.
- Submit your “article” as a post on the course assignment page on the HMG1101 OpenLab site. Choose the category “36 Hours in...”.
- Embed in your post the links to the online sources you use, also include an APA style reference list at the end of the “article”.
- Upload to the site only the photos you will use in your post. Include photo credits even if the photographs are your own.
- Alternative format, post a PDF of your “article” on the OpenLab site, choose the category “36 Hours in”..
- Respond to at least three other student submissions.

Expectations

In addition to academically credible resources, the following online resources could be useful:

- For restaurants/food: New York Times, Grub Street, Eater NY, Tasting Table, and Serious Eats
- For hotels: New York Times, Wall Street Journal, Forbes, Online travel guides like Eye Witness, Fodor’s, and Lonely Planet
- For points of interest: Time Out New York

Use the criteria discussed in class when choosing and describing your selected restaurants, hotel, and points of interest:

- Restaurants: menu, ambience, service, price value
- Hotel: service, ambience, price value, amenities
- Points of interest: appropriateness, feasibility (within 36 hour time frame)

Criteria for Assessment: See assignment rubric for more information.

Student Learning Outcomes

Upon completion of this assignment, students will be able to:

- Discuss the scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources to classify and examine food and beverage operations