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Brooklyn, NY 11208
April 8, 2013

Mr. Alan S. Pringle \& Ms. Sarah S. O’Keffe

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Dear Mr. Alan S. Pringle \& Ms. Sarah S. O’Keffe
Subject: Regards to Technical Writing 101

It has come to my attention that after reading your book, Technical Writing 101, it looks as if it could use a bit of revisal. In my opinion, the book gives a broad and general outlook on how to become a technical writer without any serious in depth ideas. With this manner, it is difficult for people to understand the concepts and information presented.

As a suggestion, I think it would be in your best interest to revise the book so that it is in a more concise manner. An author by the name of David Weinberger wrote a book called Too Big To Know which could probably help in a situation like this. His book exemplifies how our concept of knowledge is changing in the age of the internet. Using his book as a guideline to revise Technical Writing 101, would benefit readers greatly. For example Weinberger states that "our system of knowledge is a clever adaptation to the fact that our environment is too big to be known by any one person. A species that gets answers and can then stop asking is able to free itself for new inquiries" (Page 21). That quote alone can help you open doors to your book by making it more informative with external sources and ways to do a certain task. Another example is where Weinberger states that "the new strategy of publishing everything we find out thus results in an immense cloud of data, free of theory, published before verified, and available to anyone with an Internet connection" (Page 35). This could be used to motivate you to take advantage of all the data freely published and verify it. Thus making more efficient ways help someone become a technical writer. Either way, I hope both of you seriously consider my suggestion to revise your book.

Sincerely,
Marc Dedrick

