

From: Lesean Rowe <brainz11203@gmail.com>

Subject: URGENT Revamping book Technical Writing 101

Date: March 31, 2013

To: books@scriptorium.com

Dear Mr. Allen Pringle

I am writing this email to you in regards to your book Technical Writing 101 by Pringle and O'Keffe . After a thorough reading of this book I am begging to notice that the text would be considered "dated" and doesn't take into consideration different paths of communication in our present time. Technical Writing 101 is subjective and makes the reader feel that technical writing must be done in the way expressed in the text. It fails to incorporate our modern ways of communication such as social media websites.

A point I wish for you to consider is the definition of an expert. By rules, things should work as designed by the creator. But as we know from experiences in life present and past. Many great inventions that we have benefitted from has been discovered by accident and not from an expert, one example being the wheel. In "Too Big To Know" it opens our eyes to the idea that there're are no longer experts and that since information is available anywhere you need because of the internet and it being on our cellphones. We have become our own experts. We may not be experts in the eyes of others but we are.

Thank you for taking the time out to read this email, I'm asking to rethink your point on technical writing and try to consider the world in the state it is in today, the technologies available and the main methods of communication.

Thanks,

Lesean Rowe

