

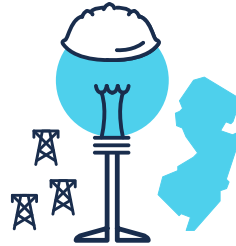
PROJECT ECONOMICS



Ten year software career on Wall Street



Graduate Degree in Energy Management and Policy



Three years managing Renewables at PSE&G

Recognizes need for software in renewable / utility industry



Leaves day job

Accepted into NYC ACRE



Semi finalist in Clean Tech Open



Conceives idea for Open Energy Platform



Forms team (now 6 employees)

Wins first utility contract (revenue of \$55k / yr)

The Future Plans

1.

2.

3.

4.