

## Strengths

- One has a knack for creating systems that streamline processes, ensuring operations run smoothly
- One excels in tracking the finer details, from daily logistics to long-term planning
- One approaches challenges with a logical mindset
- One is resourceful & quick to assess situations
- One is skilled at managing multiple responsibilities simultaneously

## Passions

- One finds joy in translating deep emotions & experiences into words, using poetry
- Passionate about blending nature's beauty with artistic designs, crafting intricate textile pieces
- Gym enthusiast, committed to physical fitness
- One holds a strong belief in inner power, superhuman capabilities
- Seeing art as a way to inspire, heal & empower yourself

## Network

- Strong Connection in Hospitality: a network of professionals in the industry
- Media Community Ties: Experience has led to relationships with content creators, edits, & marketing professionals
- Cross-Industry Collaborations: One network spans across the hospitality & gives access to diverse resources, collaborations, & community support

## Life Experience

- Having a child at 21, one took on the immense responsibility of parenthood
- As a single mother, one has learned to balance multiple roles
- One has confronted the difficulties of one's past
- One committed to ending unhealthy patterns from one's upbringing
- Shaped One's vision in life & inner strength; focus on personal growth and stability

## Personal Short-Term Goals

- Secure a Stable Job with Benefits: Full-Time job proving financial security & benefit
- Graduate with an Undergraduate Degree: June 2025
- Obtain a Driver's License: Practical goal that will enhance one's independence
- Purchase a Car & Invest in Stocks: Investing in one's financial future
- Become a Homeowner & Travel the World: Exploring new cultures & expanding one's understanding of life

## Professional Short-Term Goals

- Secure a Stable Position in the Fashion/Business Industry
- Complete One's Undergraduate Degree: Completing a key milestone that will strengthen one's credentials & open up new professional opportunities
- Develop Specialized Skills: Work enhancement the expertise in the areas of branding, marketing & product development

## Work Experience

- Hospitality Industry Expertise: developed strong customer service & problem-solving skills
- Media Expertise: Sharpened one's communication & creative skills
  - Education Sector Involvement: Experience in education has given one insight into learning environments
  - Versatile Skill Set: Across these roles, one was able to build a wide range of skills

## Personal Long-Term Goals

- Establishing a Fulfilling Career: Impacting the community & the industry
- Creating a Lasting Legacy for One's Family: Focusing on breaking generational cycles and providing a secure, loving foundation for one's family
- Achieve Financial Independence: Committed to growing one's wealth through investments & property ownership
- Making a Global Impact: Aspiring to contribute to the world and be involved in community initiatives

## Professional Long-Term Goals

- Establish a Strong Family Foundation: Aim to create a nurturing and supportive environment
- Achieve Homeownership: Aspire to own a home that reflects one's values and provides stability for one's family
- Cultivate a Lifelong Passion for Learning: planning to continue one's education & personal growth
- Make Meaningful Contributions to our Community: Giving back by engaging initiatives that empower women and promote cultural knowledge & growth

## Volunteer & Co-Curricular Work

- Contributed to organizing & supporting art and fashion exhibitions
- Involvement including managing logistics, coordinating displays
- Provided essential administrative support to women's helping groups
- Work involves organizing schedules, maintaining communication
- One's volunteer work has centered on creating environments that encourage creativity

# Giselle Leon's Effective Career MIND MAP

Past, Present & the Future