

BXFW & NYBG: Fiesta De Flores Fashion Event



The BXFW & NYBG: Fiesta De Flores Fashion Event, held on October 10, 2024, at the New York Botanical Garden, was a sophisticated celebration honoring Bronx community leaders for their dedication and contributions. This exclusive event, open to a select number of BXFW members, paid tribute to Hispanic Heritage Month with a unique theme. Designers and models of Hispanic heritage showcased garments featuring intricate floral designs, symbolizing cultural pride and the vibrant spirit of the occasion. The event's setting within the botanical garden perfectly complemented the theme, creating a stunning backdrop for this cultural celebration.

As a Fashion Producer Assistant, I played a critical role in ensuring the event's success. I collaborated with designers to finalize collections and align their work with the floral theme. Additionally, I managed the models, coordinating fittings, rehearsals, and ensuring they were runway-ready within a tight schedule. With only 15 minutes allocated for the runway showcase, I worked diligently to keep the production on track, troubleshooting any issues and ensuring

smooth transitions. I also supervised backstage operations, making sure everything was running efficiently and according to plan.

This event combined cultural appreciation with high fashion, offering a unique platform to celebrate Hispanic heritage while honoring those who uplift the Bronx community. The experience allowed me to further develop my production skills and contribute to a meaningful and visually impactful showcase.