

## BXFW Decade of Dreams Fashion Event



The BXFW Decade of Dreams Fashion Event, held on September 5, 2024, at the Bronx Civil Court Office, marked a remarkable celebration of Bronx Fashion Week's 10-year legacy of empowering the local community. This milestone event showcased the creative talents of emerging designers, who presented their collections to influencers, industry leaders, and the public. Highlighting the significance of the occasion, Bronx Borough President Vanessa L. Gibson attended the event and delivered an inspiring speech to the community, recognizing BXFW's contributions to fostering creativity and opportunity in the Bronx. The venue became a hub of artistry and collaboration, bridging the worlds of fashion and community engagement.

As a Fashion Producer Assistant, I had the honor of supporting this milestone event. I collaborated closely with designers, assisting them in organizing collections, coordinating fittings, and preparing garments for the runway. I worked with models to manage schedules, oversee rehearsals, and ensure smooth backstage operations. Additionally, I partnered with the operations team to streamline logistics, including venue setup, inventory management, and resolving last-minute challenges.

I played a critical role in creating a professional and organized backstage environment, ensuring that all activities adhered to the production timeline. I also contributed to promotional efforts, engaging with sponsors and media to amplify the event's visibility and impact. My role required adaptability, attention to detail, and clear communication to meet the fast-paced demands of the day.

The Decade of Dreams Fashion Event served as a celebration of fashion, community, and the enduring impact of BXFW in the Bronx. It brought together designers, influencers, and local leaders, reaffirming the Bronx's cultural richness and creative potential. Vanessa Gibson's speech highlighted the importance of BXFW's work over the past decade, leaving a lasting impression on attendees. My involvement in this event allowed me to contribute meaningfully to its success and further develop my skills in fashion production.