DESIGN STUDIO

COMD 3701 - FALL 20221

WEDNESDAYS 2:30-5:50PM IN-PERSON PEARL RM 115

PROF G. GARRASTEGUI

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OFFICE HRS

via **Appointment** ref Slack and OpenLab

PIT 02: SENIOR PJT RESEARCH PROPOSAL

Research and plan the topic for your upcoming semesters Senior Project course. This research will allow you to focus more on the outcomes and delivables with the guidance from your advisor.

TIMELINE

Week 9
Abstract Review

Week 15Final Research Paper

PROJECT 02

Research a topic for your possible senior project. Explore ideas and discover new opportunities or reimagine existing ones. Using the same methods as the main project, you will use what you're learning to research and prepare a paper to share your research findings for Senior Project. When completed, you will be able to back up and defend why your topic is important to you Senior Project Advisor. Remember that its acceptance is dependent upon your advisor the professor for that class..

Your paper will include:

- An abstract of concept. A short paragraph explaining what you potential idea that you want to work on is!
- Research to validate idea, assumption and specific perspectives.
- Why the topic is important to you? How does your concept/project differ
 from existing impact projects? What are the best approach(es) toward
 getting your message out to the intended audience(s)? What is a realistic
 timeline to achieve the desired result by the end of the
- A Week 14 submitted research paper.

If you are having problems with the project, DO NOT WAIT UNTIL THE FINAL WEEKS for help. Reach out to me so we can work out a plan.



PROJECT GRADING

This is 15% of your final grade.

Research, independent/ critical assessment, and presentation skills are an all encompassing part of establishing a design solution. Therefore, grades will be determined as follows:

• Abstract	25%
• Research / Appendix	15%
• Final research paper	60%