

Gayane Galstyan
Typography Flaws
COMD 2327
09/09/15



Too much space between words

Too many words in a line



Too few words in a line

Join Plenti
for free!

START EARNING POINTS TODAY!
PLENTI IS A NEW WAY TO GET
REWARDS AT MACY'S AND
LOTS OF OTHER PLACES!



MACY'S WEDDING & GIFT REGISTRY

From the moment they say
"Will you?" to long after
you say "I do",

Macy's Wedding & Gift Registry
is here to help you make
your dreams come true.

With an exquisite selection
of engagement and wedding rings
to expert advice from fashion
and lifestyle whiz,

Clinton Kelly, to guide you
through it all, we make it easier
than ever to begin your new life
together. To register, visit your
local Macy's or click on
macys.com/registry

On the big day, let us help
you and yours look your very best.
Whether it's finding the
ultimate gown,
a great tux for the groom
or unique gifts for the bridal party,



Widows and Orphans

genes.

As in mitosis, meiosis is preceded by replication of each chromosome to form two chromatids attached at a centromere. However, reduction of the chromosome number and production of new genetic combinations result from two events that don't occur in mitosis. First, meiosis includes two rounds of chromosome separation. Chromosomes are replicated in the first round, but not in the second round. Thus, the genetic material is replicated once and divided twice. This produces half the original number of chromosomes.

Second, during an early stage of meiosis each chromosome (comprised of two chromatids) pairs along its length with its homolog. This pairing of homologous

Rivers

Introduction

Many organisms and biological structures are too small to be seen with the unaided eye. To view these specimens, biologists often use a light microscope. A light microscope is a system of lenses arranged to produce a large, focused image of a specimen. A light microscope magnifies a specimen, meaning that it increases the specimen's apparent size. Magnification with a light microscope is accompanied by improved resolution, which is the ability to distinguish two points as separate points. The better the resolution, the "sharper" or "crisper" the image appears. The resolving power of the unaided eye is approximately 0.1 mm (1 inch = 25.4 mm), meaning that

Columns too wide

BROADWAY CARES/EQUITY FIGHTS AIDS

Since 1988, Broadway Cares/Equity Fights AIDS has raised more than \$250 million for essential services for people with AIDS and other critical illnesses across the United States. Broadway Cares/Equity Fights AIDS is one of the nation's leading industry-based, nonprofit AIDS fundraising and grant-making organizations.

Too narrow

Created specifically for the Macy's Front Row stage, get the official Front Row look with Lancôme Audacity — created by Lancôme National Makeup Artist, Alex Sanchez. Lancôme is a proud sponsor of Macy's Front Row.

Too much use of CAPITALS

JOIN US ON
THURSDAY,
SEPTEMBER 17, 2015
AT 7:30PM FOR AN
EPIC NIGHT OF MUSIC
AND FASHION —
ALL TO SUPPORT
THE CFDA AND
BROADWAY CARES.

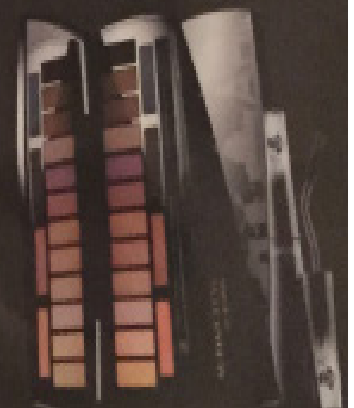
WITH LIVE
PERFORMANCES
BY SOME OF TODAY'S
HOTTEST HEADLINERS
AND BUZZED-ABOUT
STARS, YOU'LL
EXPERIENCE FALL'S
BEST LOOKS IN A
ROCKIN' NEW WAY.



*THIS IS
GOING
TO BE THE
BIGGEST
EVENT OF
THE SEASON —
MADE
POSSIBLE
BY OUR
STAR
SPONSORS:*

GET READY!

PLUS, WE'RE BRINGING THE EXCITEMENT TO YOU AT HOME AND ON YOUR MOBILE PHONE. FOR MORE ON MACY'S FRONT ROW INCLUDING EXCLUSIVE IN-DEPTH COVERAGE, FASHION TIPS & TRENDS, DESIGNER PROFILES, TICKET INFO AND MUCH MORE, VISIT MACYS.COM/FROTRROW



**ARTISTIC
EXPRESSION**
A LITTLE OF
THIS AND
A DASH OF
THAT... AS
FASHION'S
LATEST MUSE,
IT'S ALL
ABOUT
CREATING
YOUR
PERSONAL
SENSE
OF STYLE.

Not enough leading



Too much leading



Flush right

Ragged left

Mike's Laughing Matter

Bleep! Bleep! Bleep! Mike Wazowski's eye popped open. He stretched his arms and grinned. It was time for work! He turned off his alarm clock and hopped out of bed. He didn't want to be late for his job at Monsters, Inc. Mike took his work very seriously.



- KIMONO SLEEVE JUMPSUIT 259346 \$139
- PEARLESCENT BIB NECKLACE 259044 \$44
- CRYSTAL EDGED CHAIN BELT 258880 \$49
- COCKTAIL RING SET 257195 \$22
- DUNDEE RUFFLE CLUTCH 258224 \$79
- STRAPLESS EMBROIDERED GOWN 254545 \$299
- BLACK CRYSTAL MASK 258887 \$44
- FILIGREE & CRYSTAL NECKLACE 262317 \$49
- BEADED DEEP V DRESS 261103 \$299
- CRYSTAL LINED EARRINGS 257167 \$24
- EMBELLISHED 2-PIECE GOWN 255684 \$349
- BLACK CRYSTAL MASK 258887 \$44
- CRYSTAL MESH CUFF 258955 \$29
- DEEP V MERMAID GOWN 258498 \$179
- DOUBLE FAUX PEARL NECKLACE 262315 \$39
- METAL BAR STRETCH BRACELET 257141 \$29
- Back Cover (Left to Right)*
- FAUX LEATHER SLEEVE COAT 252463 \$189
- HIGH WAIST CORSET LEGGINGS 238321 \$79
- CROSSOVER HOOP EARRINGS 259035 \$19
- JENA QUILTED POINTY BOOTIES 256374 \$149
- MARIELLE COCOON COAT 254628 \$199
- WAVY METAL BANGLE SET 257140 \$34