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(Who I am in Society)

This has been my most favorite project of my college career because I have been screen printing and making graphic tees for a decade. Being raised in East New York, Brooklyn, we take out time to get dressed. Growing up getting dressed was my favorite part of the day. I was raised by a lot of women so watching the process of showering, moisturizing, beautifying, putting on makeup, perfume or cologne, everything for me was a step by step process I am very appreciative of today. Growing up in the East New York section of Brooklyn there is a lot to see and absorb both good and bad and this has made me the person I am today, it's a very fast paced neighborhood that is very diverse, one can find a person of almost all ethnicities in East New York. Both sides of my family is also from this neighborhood, my mom lived on one side and met my dad in the other, both children of Immigrants who arrived in East New York from Ecuador and Guyana

This would be my second time taking this class and project and with that in mind I wanted to create a Graphic T-shirt that really represents my college career as both a student and entrepreneur. When I am not in the classroom I am a "Fashion Entrepreneur" doing anything from editorial photoshoots, patternmaking, screenprinting, 3d modeling or just research. Keeping this in mind I made this T-shirt with a combination of quotes, photography and graphics that represent my most celebrated as well as most challenging times in the past years that I have been in college. This T-shirt was dyed, sewed, and screen printed with the fashion equipment kept in a Garage.

The shirt is split in half to represent the two nationalities that made me being Guyana and Ecuador but I also added an American flag because that's also apart of my nationality, growing up my sister named Precious were always either the lightest or darkest in the room depending on whether we were with my mom or dad's family. Underneath my flags or my tattoos, I love tattoos, black and white, pop art, pinups, I stood in line for 6 hours to get a free tattoo once. The "3G" tattoo is located on my chest and is a tattoo to represent my family, it says my mom, dad, sister and late brothers name and also doubled as the name of a barbershop my dad co-owned in East New York Brooklyn; the footprint tattoo is a memorial tattoo for my brother who passed away at 4 months, we were twins; the "13" tattoo represents my catholic religion and depicts the story of St. Peter a martyr and last is my Fashion label, [Lumiere NY](#) logo. The back of the shirt depicts a special initiative called "soled tied" which is a donation program which allows us to give our customers the option to donate their old clothing and sneakers back to us at Lumiere and those donations go to shelters within brooklyn for now, the goal is all 5 boroughs. Up to date we have collected and donated more than 300 pairs of sneakers to men women and children.

This semester along with this t-shirt project has reignited my entrepreneurial spirit, fortunately i have been able to market myself as the person who can "make you a t-shirt". This gives me a sense of pride because I transferred to city tech to get a formal and informative understanding of fashion which I definitely have gotten. I can talk to anyone about fashion, its my favorite topic and now it has gotten even more intense since "dress" isn't just throwing on clothes as we learned from Dr Adomatis, in shorts it's the entire process of getting ready to go out into the world.



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