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Hiring Manager  
The Tailory New York  
511 Canal Street,  
New York City, New York 10013

Dear Kelsey Quinn,

I am thrilled to apply for the Assistant Fashion Designer position at The Tailory New York, listed on Handshake. With a degree in Technology of Business and Fashion, complemented by hands-on experience in patternmaking, draping, and sewing from my current role as an Assistant Dressmaker, I am excited about the opportunity to contribute to The Tailory team's innovative approach to custom clothing. Your vision of combining modern fashion design with the heritage art of custom tailoring resonates deeply with me. I firmly believe in the company mindset that clothing can be genderless, and I am passionate about creating designs that empower individuals regardless of age, gender, sexuality, size, race, or identity.

In my current role as an Assistant Dressmaker, I have honed my skills in patternmaking, draping, and sewing, ensuring that each garment meets the highest standards of craftsmanship. I am highly motivated to continue learning and growing in the fashion industry, and I am confident that my combination of academic background and practical experience makes me a strong candidate for the Fashion Design Assistant position at The Tailory. Throughout my career, I have demonstrated a strong commitment to customer care and satisfaction, helping individuals feel confident and empowered through the clothes they wear. Whether working independently or collaboratively, I prioritize staying on topic and on schedule, ensuring a smooth and harmonious workflow. My experience as a Design Consultant at NYC Department for the Aging and as a Freelance Visual Artist for the Yotuth Design Center has equipped me with the ability to work directly with people from all backgrounds and experiences, fostering a welcoming and inclusive environment. Additionally my role as Sales Representative for Lumiere NY, I gained invaluable experience in collaborating with technical designers, selecting fabrics, creating lookbooks and designing for multiple brands as a graphic

designer, demonstrating my ability to take initiative and be assertive in achieving set goals.

Your job posting specifically mentions the use of software for textile design, including digital interfaces for woven and knitted fabrics, which aligns perfectly with my coursework and real-world experience. During my studies, I gained proficiency in computer-aided design (CAD) for various textiles, including knits, and Jacquard-woven textiles. I have also mastered repeat pattern design for digital fabric prints, ensuring both aesthetic appeal and technical usage. Additionally, my project work involved testing designs for credibility using specialized equipment, ensuring that my creations meet the highest standards of quality.

Moreover, my coursework in examining the aesthetics of major fashion designers from the 19th to the 21st centuries has provided me with a deep understanding of historic fashion influences. I am adept at applying this knowledge to contemporary and future fashion apparel, ensuring that my designs resonate with current trends while also pushing creative boundaries. Furthermore, my coursework in color, fiber, and fashion trends analysis has equipped me with the skills necessary for sales forecasting. I have experience researching, analyzing, and developing fashion forecasts related to specific seasons in the apparel industry. I am proficient in creating mood boards, flat sketches, and spec details, and I understand how to develop these ideas into a format that can be understood by pattern makers and other producers at the primary level of fashion.

I am particularly drawn to The Tailory New York's commitment to creating conceptual collections seasonally, my passion for staying ahead of trends, combined with my attention to detail and proactive approach, make me confident in my ability to contribute to the continued success and growth of your esteemed company. Thank you for considering my application. I am eager to bring my skills and creativity to The Tailory New York and contribute to your mission of providing custom clothing with a fashion-forward edge. I look forward to the opportunity to discuss how my experiences align with the needs of your team in more detail.

Warm regards,

Gerard Allison

## Job Description

### Role Description

- The Tailory New York is an appointment-only custom clothing company that combines the modernity of fashion design with the heritage art of custom tailoring.
- We believe that clothing is genderless, and we cater in equal measure to men, women, and non-binary individuals.
- Unlike other custom clothiers, The Tailory New York operates as a traditional design house. We create conceptual collections seasonally as well as participate in NYFW, trade shows, and various trunk shows.
- As seen in Fortune, The New York Times, WWD, Them, Vogue, InStyle and other international media outlets. The Tailory New York has garnered a reputation of being a go-to clothier for custom clothing with a fashion-forward edge.

### Responsibilities & Requirements

- Highly motivated to care for people, helping them feel like their best and empowered through the clothes that they wear while staying on topic and on schedule
- Ability to work directly and comfortably with people from all backgrounds/experiences regardless of age, gender, sexuality, size, race, or identity.
- Smoothly assist Head Designer.
- Track record of harmony in the workplace
- Meet established developmental goals
- Take initiative and be assertive
- Must have a can-do attitude and be able to work independently as well as with a team

### Qualifications

- Minimum 2+ years experience in fashion design
- Self-motivated and able to work independently and with the team to exceed goals
- Always thinking ahead, super detail-oriented, and great communication skills

WEBSITE: [thetailorynyc.com](http://thetailorynyc.com)

INSTAGRAM: [@tailorynyc](https://www.instagram.com/tailorynyc)

Job Types: Full-time

Pay: \$45,000-\$49,999 per year

We are taking all COVID-19 precautions.

Job Type: Full-time

Salary: \$45,000.00 - \$54,999.00 per year

Benefits:

- Health insurance
- Paid time off

Schedule:

- Day shift

COVID-19 considerations:

COVID-19 considerations: We are taking all COVID-19 precautions.

Education:

- Bachelor's (Required)

Work Location: In person