

Lime's Swimsuit customer profile.

Name: Sarah

Age: 25

Location: Beach Resort

****About Sarah:****

Sarah is a vibrant woman who lives for sunny days spent by the beach. She values style and trends, always wanting to make a statement with her fashion choices. Whether she's lounging by the pool with friends, enjoying a spa day, or going to beach clubs, Sarah wants swimwear that reflects her personality and makes her feel confident.

Sarah's Preferences:

- Style: Trendy and eye-catching designs
- Fit: Flattering fits that accentuate her curves
- Quality: Premium materials and attention to detail
- Versatility: Swimwear that transitions easily from day to night

Sarah's Social Scene:

- Shares beach adventures and swimwear style on social media
- Follows favorite swimwear brands for style inspiration
- Engages in discussions about fashion and body positivity online