# Giselle Canino

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347-990-8180

## **Education**

## CUNY New York City College of Technology 2010-2016

Bachelor of Technology in Communication Design

#### **CUNY**

Bronx Community College 2002-2004

Associates in Applied Sciences in Digital Design

#### **Awards**

Cum Laude Honor Society '16 National Society of Leadership '16 Dean's List '16 National Dean's List '02-'04 Phi Theta Kappa; International Honor Society Student of the Year Scholarship, '04

### **Technical Skills**















#### Interests

















## **Experience**

**'05** 

604

Macy's Inc. •---- **14** 



Created designs for catalogs and guides, prepare files for pre-press. Managed and directed photo shoots along with retouching and image correction.

Production and editing of videos for mobile devices.

Hadassah •---- **12** 

## **Design Manager**

I managed a team of three with art direction, critique and workflow management. I was also responsible for visual design for all digital and print media.

Direct Brands •---- '09

## **Web Graphic Designer**

Responsible for designing weekly campaigns that included emails, feature site pages, landing pages, animated banners and static banners. Designed for book club catalogs and taught and mentored junior designers and interns.

BMG Music •----

### **Web Graphic Designer**

Responsible for designing weekly campaigns that included emails, feature site pages, landing pages, animated and static banners.

Bertelsmann ●----

**16** 

**'09** 

## **Web Graphic Designer**

Mainted employee intranet with updates and edits for website. Retouched, color corrected images and created tutorials for the employee portal. Designed logos for Bertelsmann and it's subdivisons.

## Freelance Clients WEDIDIT

Avarto Services, Inc.

Fitness Innovations
CMW
Privcap
Langan
G3 Communications
CUNY
Nexxtep Technologies