

G

The **GABBY LEDEE** Brand

Resume, Cover Letter and Business Card



718-662-6211
GABBY.LEDEE@AOL.COM
WWW.BEHANCE.NET/GLEDEE

OBJECTIVE

I am looking for a job in the graphic design field, where I can broaden my skills. I am a hardworker and a fast learner. I am skilled in both Adobe and Microsoft programs, along with basic computer skills. I have the ability to get projects done and make deadlines.

EDUCATION

New York City College of Technology; Bachelors of Technology. Expected graduation is June 2017.

SOFTWARE

Adobe InDesign, Photoshop and Illustrator. Microsoft Word, Powerpoint and Excel. Some experience in HTML and CSS

FREELANCE/DESIGN EXPERIENCE

METROPOLIS DESIGN AND RENOVATION CORP. 09/2016 to Present

- ▶ Created the brand identity for this new company, including the logo, business card, letterhead and envelope

ROBERT PERSAUD PHOTOGRAPHY 08/2016 to Present

- ▶ Created the new business card, along with the stationery and envelope

OTHER EXPERIENCE

**SCRIPPS NETWORKS INTERACTIVE LEGAL AFFAIRS INTERN
2/2014 TO 8/2014**

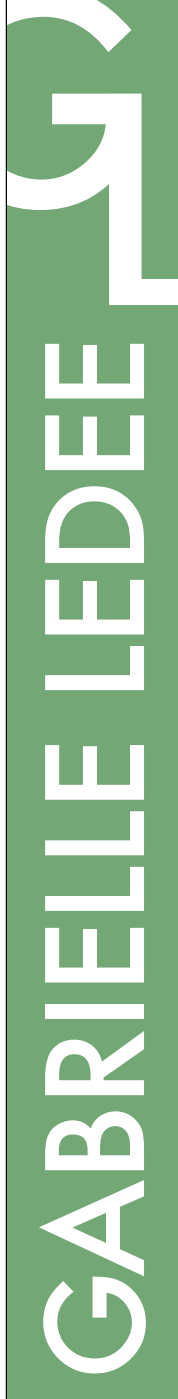
- ▶ Coordinated the electronic filing of legal documents into a document retention system
- ▶ Assisted with the preparation and issuance of cease and desist letters
- ▶ Created spreadsheets and track data

CASHIER

- ▶ CVS Pharmacy – 04/2013 to Present
- ▶ Au Bon Pain – 08/2011 to 03/2012
- ▶ Statue of Liberty Deli – 08/2010 to 08/2011
 - ▶ Greeted customers, handled money, friendly customer assistance
 - ▶ Efficient in using newer and touch screen registers, but a fast learner

REFERENCES

References are available upon request.



718-662-6211
GABBY.LEDEE@AOL.COM
WWW.BEHANCE.NET/GLEDEE

DEAR HIRING MANAGER

I'm writing in response to your post seeking an intern for the upcoming Spring semester. Your job posting states that you offer paid internship opportunities in various business areas including graphic design, which is my area of study.

I am interesting in an internship that is graphic design, but I am also interested in the publishing area, more so in childrens books.

My personable and creative nature makes me the perfect applicant for this position. I can work independently, but I can also impliment myself in a group setting. I can take the lead in order to get a project done, but I can also follow when someone else takes the lead. I can creatively solve problems and take criticism professionally, whereas I can use it to better my work and myself.

I believe interning at Penguin Random House would allow me to utilize the skills I already have and allow me to develop them further.

Please take a moment to review my attached resume. I believe I have the qualifications to fill this position and hope to hear from you soon.

Sincerely,
GLedee
Gabby Ledee

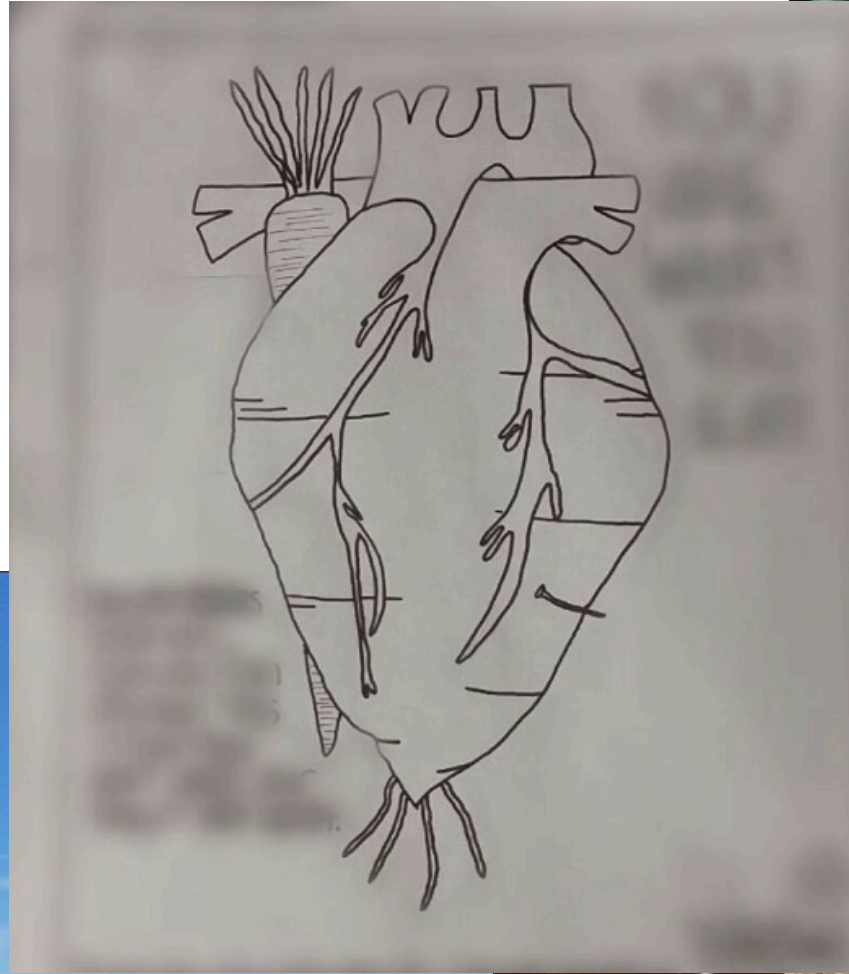


GABRIELLE LEDEE

718-662-6211
GABBY.LEDEE@AOL.COM

Social Media

My Artwork



My Throwbacks



My Travels



My Diesel

My Origami

My work

NEVER HAS BLACK BEEN SO GREEN

AND GREEN HAS NEVER HAD SUCH A KICK.
MADE ONLY FROM THE BEST COFFEE BEANS, GROWN FROM THE CLEANEST SOILS, AND BREWED WITH THE PUREST WATER; OUR COFFEE IS MADE WITH YOU AND THE PLANET IN MIND.

THINK TASTE. THINK NATURAL. **think coffee**

NEVER HAS BLACK BEEN SO GREEN

AND GREEN HAS NEVER HAD SUCH A KICK.
MADE ONLY FROM THE BEST COFFEE BEANS, GROWN FROM THE CLEANEST SOILS, AND BREWED WITH THE PUREST WATER; OUR COFFEE IS MADE WITH YOU AND THE PLANET IN MIND.

THINK TASTE. THINK NATURAL. **think coffee**

NEVER HAS BLACK BEEN SO GREEN

AND GREEN HAS NEVER HAD SUCH A KICK.
MADE ONLY FROM THE BEST COFFEE BEANS, GROWN FROM THE CLEANEST SOILS, AND BREWED WITH THE PUREST WATER; OUR COFFEE IS MADE WITH YOU AND THE PLANET IN MIND.

THINK TASTE. THINK NATURAL. **think coffee**

ROMEO & JULIET

SHAKESPEARE IN THE PARK

Where: The Delacorte Theater in Central Park
When: May 27th - July 5th
of tickets throughout the park

The Nissan GTR. Keeps you going.
Innovation that excites.

The Nissan Leaf. Go Green.
Innovation that excites.

Senior Project

Logo



Mission Statement:

PERIOD[®] is focused on empowering the growing need for health equality. The mission of PERIOD[®] is not only to sell the products, but to help others. It provides a “get and give” system, that allows the consumers to buy one of the products and then donate an equal product in their name.

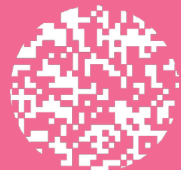


PERIOD[®] Product Line

32%
of homeless people
are FEMALES.
Imagine what they go through
EVERY MONTH

Help Us. Help Them.

Scan below and find out how at www.period.com



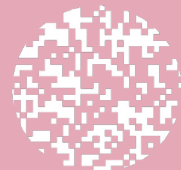
#getonegiveone



79%
of the **WOMEN** in jail
CAN'T AFFORD
all of the feminine hygiene products they need
EVERY MONTH

Help Us. Help Them.

Scan below and find out how at www.period.com



#getonegiveone



61%
of natural disasters
LEAVE WOMEN
without the feminine products they need for
EVERY MONTH

Help Us. Help Them.

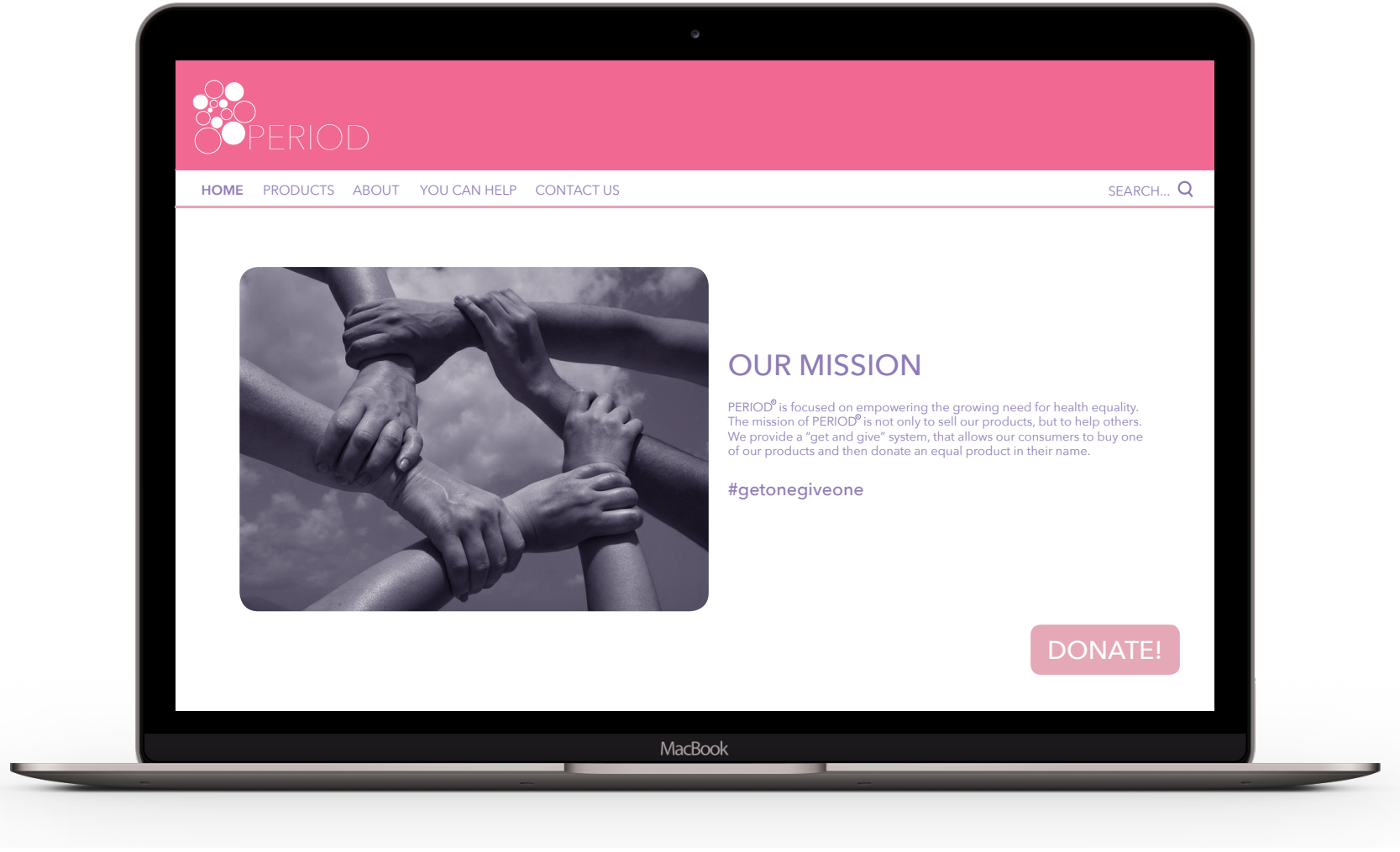
Scan below and find out how at www.period.com



#getonegiveone



Ad Campaign: These three advertisements are to bring the attention to women in need; the women this company is aimed on helping.



PERIOD

HOME
PRODUCTS
ABOUT
YOU CAN HELP
CONTACT US
SEARCH...

ORGANIC COTTON

Organic cotton is grown using methods and materials with the purpose of reducing the impact on the environment. Organic agriculture works in harmony with nature, producing healthy plants for healthy people. PERIOD® is focused on providing our consumers with environmentally safe products, that are also good for them.

COTTON IS NATURE'S MOST ABSORBENT

- Protects against leaks
- Holds more than twenty times its weight in liquid
- pH compatible

COTTON IS VERY COMFORTABLE

- Moves with you
- Never itchy
- Soft and breathable

BREATHABLE

- Cotton is naturally breathable
- Keeps you dry and comfortable

IT IS A GOOD PRODUCT FOR SENSITIVE SKIN

- A large % of women have sensitive skin
- Organic cotton is hypoallergenic
- Skin and cotton blend well together

COTTON IS RENEWABLE & SUSTAINABLE

- It is not manufactured
- Not from a test tube
- Not plastic
- It is nature's gift

**SOFT AS...
...Cotton**

- Cotton sets the bar high for softness

"When I was a teenager, my parents had thrown me out. I was going through a very tough time and this company helped me."
-Maria McCabe

[DONATE!](#)

\$3.29 - \$12.99
Pads and Liners

\$5.49 - \$13.89
Tampons

\$14.99 - \$19.99
Period Survival Kits

\$14.99 - \$19.99
Period Care Kits

\$2.99 - \$4.99
Feminine Deodorant Spray

\$1.99 - \$3.49
Feminine Cleansing Wipes

"When a flood caused me to lose my home, I received many donations, but the ones I got from Period helped on a different level."
-Kaycee Douglas

[DONATE!](#)

WHAT WE'VE DONE

Recently our company helped woman in 12 different homeless shelters in NYC. We supplied them with pads, tampons, tshirts and underwear. We were able to do this with all of the donations we received from our loyal customers.

HOW YOU CAN HELP

You can help our mission by doing one of two things:

- You can "getonegiveone" and donate one personally
- Or "getonegiveone" and use the code on the box to fill in the space below, where we donate a product for you

Email

Code

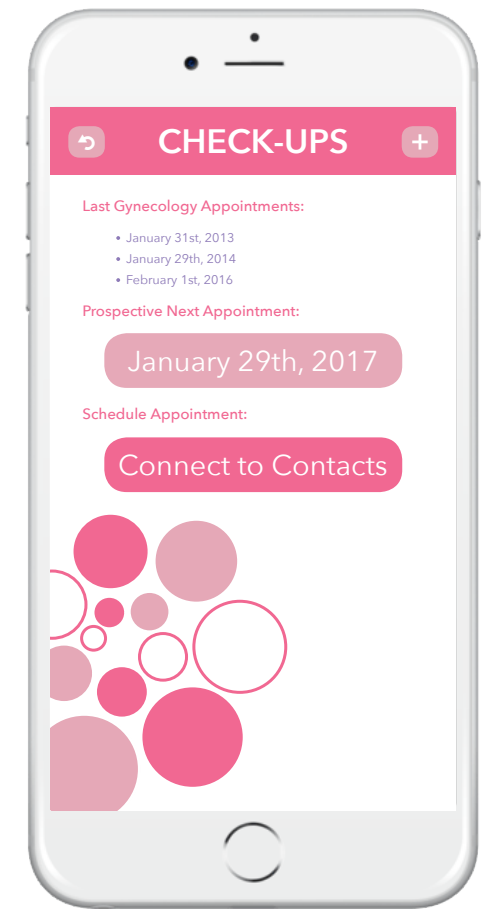
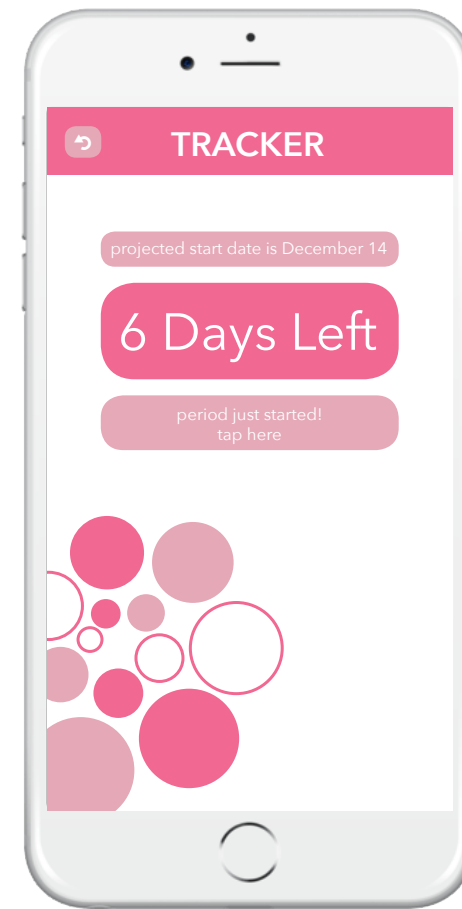
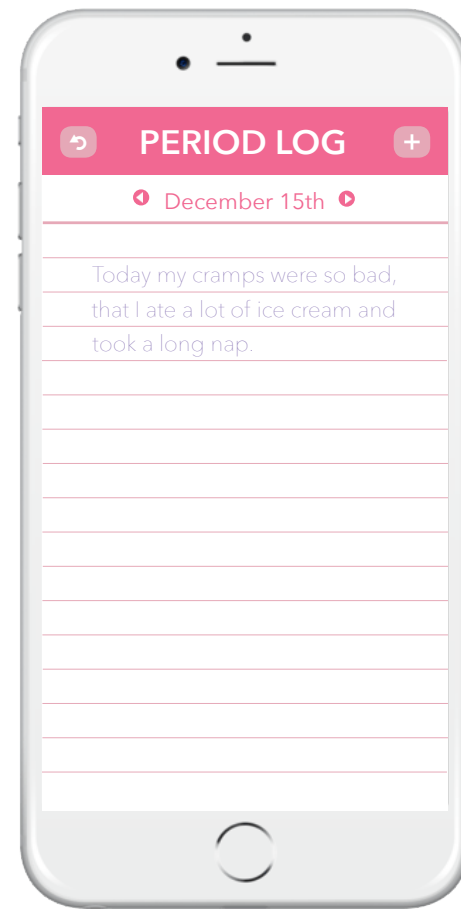
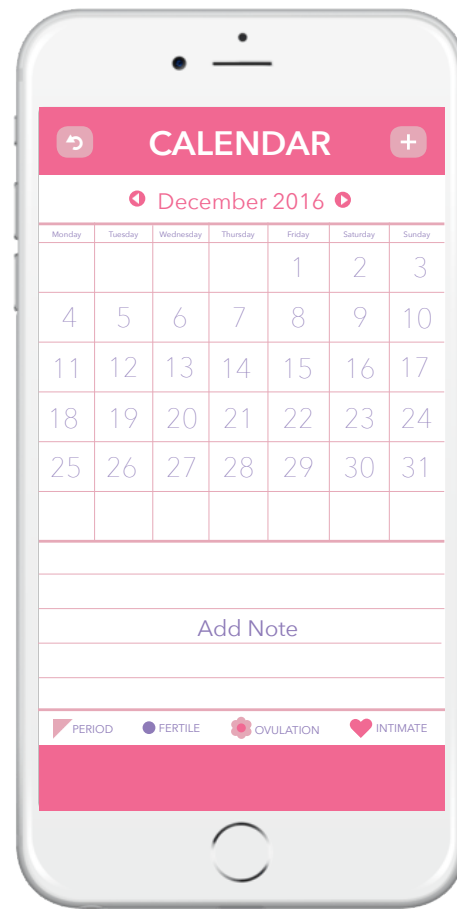
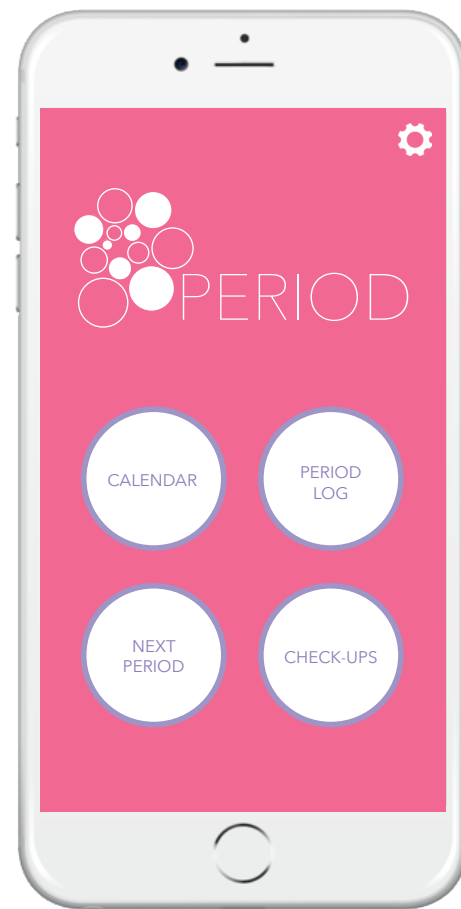
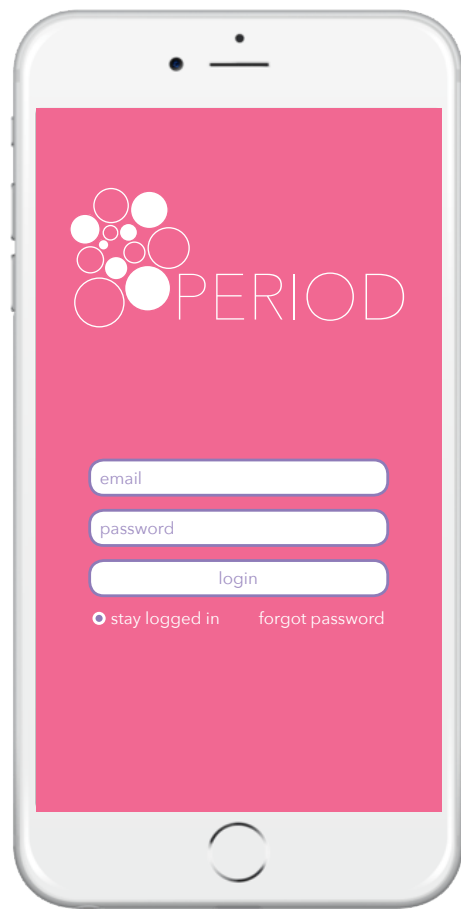
Fill in the code from your purchase above and you will get a confirmation email.

[SUBMIT](#)

"Even though I've bettered my life, I still use Period products. I used them back when I needed help and I still stand by them."
-Jillan Fikaris

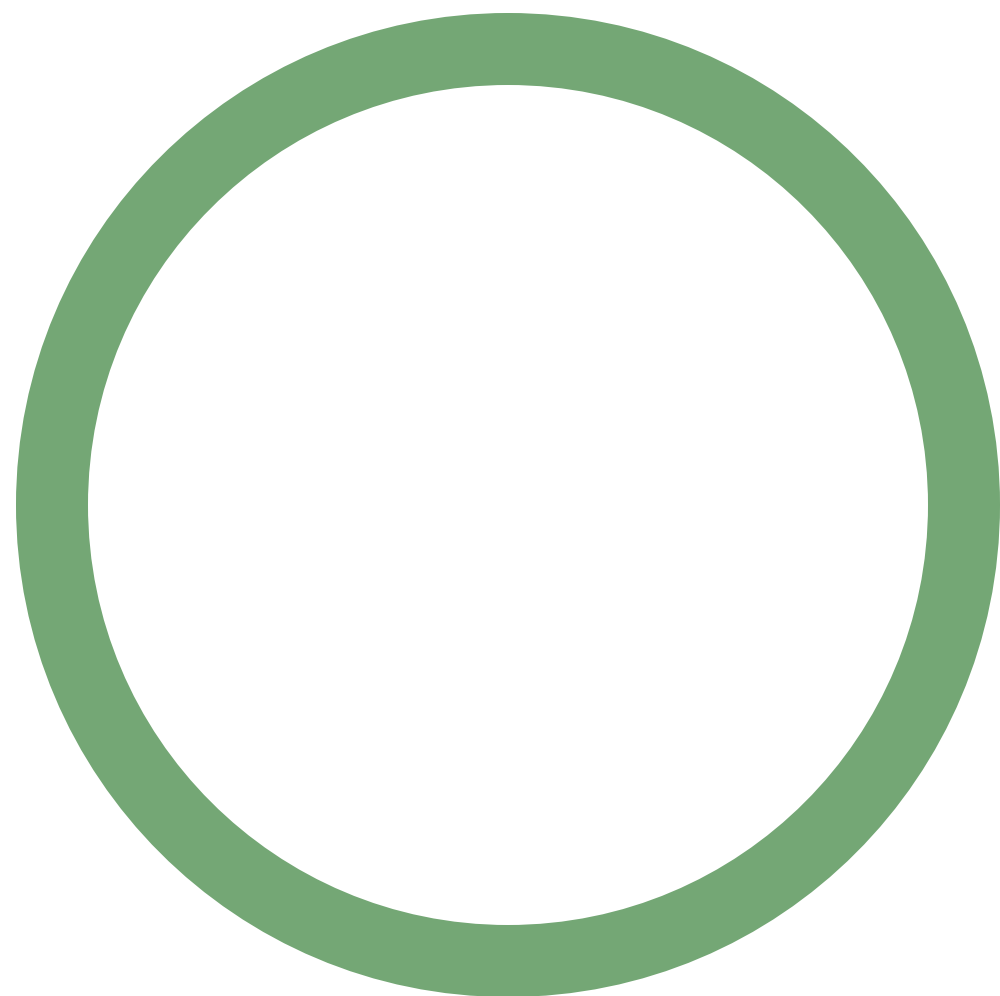
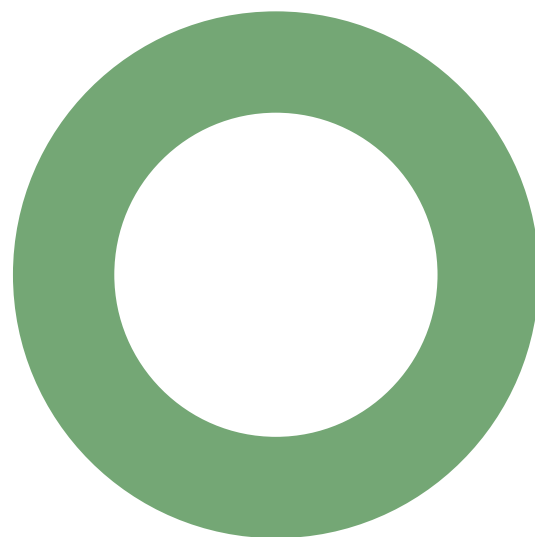
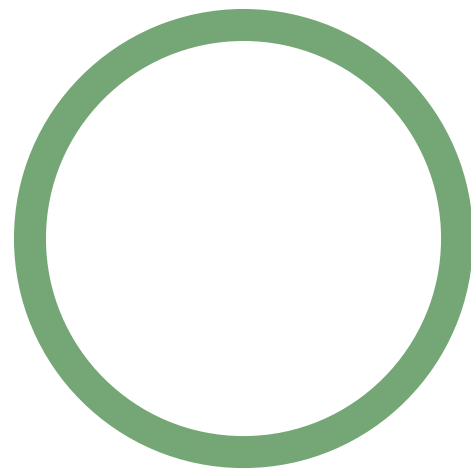
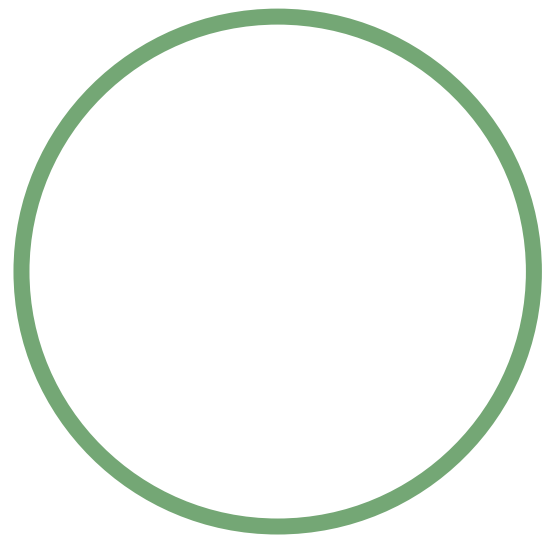
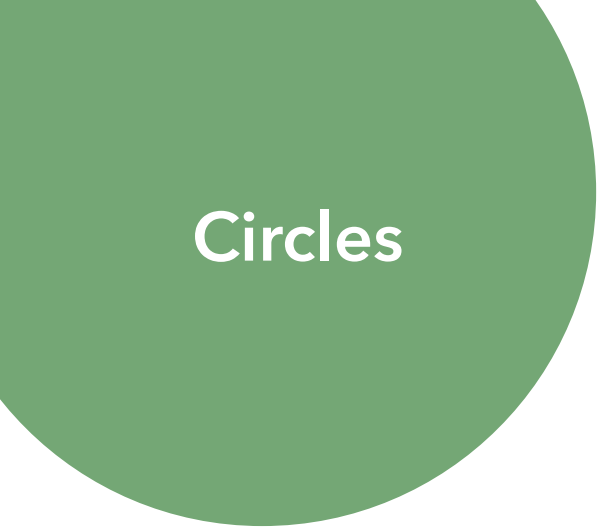
[DONATE!](#)

PERIOD® Website



PERIOD[®] Tracker App

Circles



Thank You