**Prof. Garcia**

**ENG 1121**

**Multimodal Brainstorming and Reflection Worksheet**

Think about the research you conducted for your annotated bibliography and answer the following questions.

1. Write down your research topic and specific question.
2. Who do you think would benefit from this information? Write down a specific group, discourse community, or person.
3. Explain in detail why you chose this audience—to do so, think about the following: How does this research relate to your chosen audience? Why do you think this information is useful for this particular audience?
4. What is your specific purpose for sharing your research with your chosen audience? In other words, what do you want your audience to walk away knowing? And, if relevant, believing?
5. What multimodal genre do you think would be best for communicating with your audience?
6. Why would this be your choice of genre for this group and for your purpose? Explain your choice in as much detail as possible.