English 1121

Unit 3 Multimodal Assignment

Instructor: Patrick Redmond

**Final Due: 05/13**

Your assignment for Unit 3 is to repurpose your research into a multimodal format so you can effectively communicate your research to a specific audience in the discourse community of your choosing. You may work in groups (2-4 people) for this assignment, and can choose any discourse community that the members of your group have been working on. Your assignment may be any combination of text, visuals, audio, animation or art; however, you must always have your audience in mind. You must always be thinking of the best way to communicate your ideas in an easily digestible manner that will draw attention to your issue.

This assignment is designed so you will have experience communicating to a larger audience in different genres. If you are not artistically inclined, have no fear, I will be grading on how well you communicate your ideas, not on the artistic merit of the project. You may work in groups to accomplish this task.

In addition to the multimodal composition, you will turn in 2 written assignments and a presentation, which will be explained further when their time comes:

1. **A Project Proposal (Due 04/15) (250-500 words) 10% of overall unit grade:** that discusses which medium you will communicate your ideas to a larger audience, and why you are choosing this medium to do so.
2. **A Project Presentation (4/29-05/06) 20% of overall unit grade:** in which you present your project to the class as if they were the specific audience you have chosen to communicate to.
3. **An artist statement 1500-2000 words 30% of overall unit grade (Due with final draft 05/13):** that explains the project and the decisions you made while making it. I also want you to think about how effective your project was and why. What would you have done differently if you were given more time?
4. **Final Multimodal** **Project 40% of overall unit grade.**

In addition to these writing assignments **we will also have a peer review on 04/29**, to check on the progress you have made.

I will be grading the written assignments with the same rubric I have been using the entire semester. I will be grading the multimodal section based on: whether you have submitted your assignments on time, your use of clear and specific details, the level of thought and effort you put in, the presentation, and finally how well you met the criteria for the assignment.

As always if you have any questions please feel free to meet me at my office hours or email me.