

ENG1121: English Composition 2

Unit 3: Repurposing

Repurpose (verb): to adapt for another use

For the Unit 3 Writing Assignment, you will repurpose your major writing assignment for Unit 1 (Discourse Community) or 2 (Genre)—or both! Because most of us are at home with limited travel this semester, we're going to repurpose online. Each of you will create a "website" using Google Slides.

A Few Things to Consider

First, you need to decide whether you want to use your U1 or U2 writing assignment (or both, if they would link up nicely together). Think about which one you're most interested in exploring in this new constraint (the website). You can't just copy paragraphs and slap them on the page! You have to think about how you would express the same ideas in an **interactive** way.

Look at some of the websites you frequent. Ask yourself:

- Why do you go to them?
- Is it the layout?
- How is the subject matter shared?
- Is it the ease of finding out information?

Decisions

Once you've chosen whether you're going to use your Discourse Community or genre (or both), decide who your **audience** will be. For example, if you chose "fast fashion" as your genre, and you explored in your research project how it affects the economy, your audience *might* be students of fashion or business. Or, if you chose "muscle cars" as your genre, and you explored in your resource project about the history and development of the modern muscle car, your audience *might* be people who are avid fans of muscle cars. Each of these ideas would need a website to be geared **specifically** towards their **audience**.

Once you've decided what the website will be about and who your audience will be, start sketching out ideas on your computer or in a notebook. Think about the following items for your website:

Visual – How it will look, what pictures/symbols will be used

Audio – How you'll use sound or sound *and* video

Spatial – What kind of layout you'll use

Linguistic – What written text you'll feature on the pages

Remember: It doesn't have to be fancy.

Requirements

Your website **should** have the following items:

- A homepage with a clear menu with “links” to each page
- A different page for each idea shared (Again, don’t just cut & paste!)
 - For example, if you’re talking about a Discourse Community of your neighborhood soccer team, perhaps you’d have a page for each of the people you interviewed.
- Links to sources used or a Works Cited page
- A page that shares **why** you chose to showcase this DC or genre, **why** you chose the design of the website, and **who** your intended audience is

Grading Criteria (each is on a scale from 1 to 20; 100 points possible)

Student shared the topic *clearly* and *informatively*

Student shared a *homepage* that had a *clear* menu with links

Student shared *ideas* on separate pages

Student shared *why* they chose the topic and design, as well as *who* the intended audience is

Student shared the sources *used* or a Works Cited page