Project 3: Writing in a New genre

**Draft Due:**

**Final Project Due:**

\*\*NOTE\*\* All work is due at the beginning of class.

You may submit the project via Dropbox or email it to me. However, it is not considered submitted via email unless you have received a confirmation email from me.

**\*\***Please Do NOT\*\* wait until the last minute to ask me questions. Come and visit me during office hours or email me during the week with questions.

The Assignment

Now it is time to hear YOUR opinion on the topic you choose in Unit 2! You will write an argumentative piece that is at least **1800 words** using the research you complied in Unit 2. You will choose ONE of the GENRES that you researched in Unit 2 to use as a guide for writing YOUR OWN PIECE! You will also write an artist or author’s statement!

You will include in the final project, at least 4 properly cited sources.

Step 1: Choose an AUDIENCE and A Genre

We have talked a lot about genre this semester, now it is time for you to choose an audience and a genre that best reaches that audience. You will compose your Project 3 from one of the genres we have studied, preferably, one of the 4 you have closely researched from Unit 2.

It is very important to consider your intended audience (note: it is *not* me!), your purpose, the best way to reach that audience and what genre would meet those criteria.

Professor Coleman must pre-approve the genre.

**Due:** Description of selected genre, reason for choosing genre (audience/ purpose), discussion of elements of genre (what must be included), and limitations or constraints of genre.

Step 2: Compose research in New Genre

Using your research from Unit 2 and the genre you selected, it is time to compose your piece! What are the elements of the genre? What is the tone? Is it formal or informal?

It is important to introduce the problem, share key research on the topic, address the counterclaims, and propose a possible solution to the problem. We will go over these details in depth during class!

In total, for this project you must write **at least 1800 words.** The word count includes the project and the artist’s/ author’s statement.

**Draft Due:**

**Final Due:**

Step 3: Artist’s/ Author’s Statement

You will also create an **Author’s Statement or Artist’s Statement**. This will provide you with an opportunity to thoughtfully reflect on your final project and on the work you have done together in this unit. In an author or artist’s statement, the author explain the decisions and choices that they made when composing the piece such as the choices behind the genre, rhetorical situation, use of rhetorical appeals, mode, and medium. The author’s statement should be at least **300 words**.

Step 4: Present and Share

Let’s celebrate! You have worked so hard on your projects, now it is time to present them to a real audience, your classmates! Please be prepared to present some aspect of your project to the class!

Format

The assignment must be typed in 12-point Times New Roman Font. It must be double- spaced and have one-inch margins.

The final project should be at least **1800 words**.

Grading Criteria

**1.** **Genre awareness.**

Do you know the “rules” of the genre you’re working in? Do you include the common elements of the genre? Does the style generally reflect the genre?

**2.** **Audience awareness.**

As we’ve discussed multiple times in this class, it’s important to direct your writing toward a group of people, and to make diction, argument, genre, and sometimes even design choices that will appeal to those people. Remember your audience can’t be “everyone” (too big!) or “society” (who IS that?) but should be more specific. So I am looking for projects that are aware of and speak to a fairly particular audience.

**3. Effectiveness of Message.**

This one is simple to explain, but not always simple to do. Does your point get across to your intended audience?

**4. Presentation and Formatting.**

Do you have all of the required components? Have you revised and edited for clarity, spelling, grammar, and punctuation. Is each element properly formatted? Title your project! Come up with a title of the project that engages the audience and draws in readers. Edit, revise, and take the time to present your project with the love, care, and respect it deserves!

**5. Citations.**

Is your bibliography properly cited? Do you cite all your sources?