

UNIT THREE ASSIGNMENT: MULTIMODAL PROJECT

Due Date: Monday, November 23rd, 2020

Word Count: Persuasive essay component should be 1000 words.

This assignment is a creative/artistic “repurposing” of your mini research paper that argues a position about the DC you chose to study based on the answers to your proposed questions. In other words, your multimodal assignment will be a persuasive/argumentative project that is meant to convince an audience of a concept that you’ve discovered through your research. For example, if the DC you wrote your mini research paper about is sex trafficking survivors in Atlanta, perhaps your multimodal project will entail convincing the city to have police check-points on busy roadways through a self-made website; for example, if the DC you wrote your mini research paper about is about the Crips street gang, perhaps your multimodal project will be a three minute video in support of gang culture being humanized (opposed to only being vilified).

Projects ideas can include photo essays, video essays, podcasts, musical compositions, comics, graphic novels, Pretzi’s, blogs, brochures, or other options we will discuss. **Please note that this multimodal project must also be accompanied by a persuasive essay (approximately 1000 words in length)** about your creative process and the argument your project presents. The essay should do the following:

- Discuss the argument you are making. Write passionate and convincingly about your thoughts. Share the reason(s) and/or background behind your argument—discuss what personal experiences have shaped your argument.
- Describe what you did and the type of audience you were communicating with. Maybe you didn't construct your project for an audience at all; either way, talk about the brainstorming of the project and why you selected your creative choice.
- Describe the process of construction. Take me through the steps of your creation. Did you have any technical issues? Did things go better (or worst) than you expected? Did you have any skills or background knowledge that helped with the construction of the project?

You will be graded on:

- Word Count—is your persuasive essay about 1000 words?
- Creative Effort—is your multimodal project unique? Does it look like you worked hard on it?
- Language—are you using decent grammar and are proper spelling in essay?
- Clarity—is your argument clear and convincing? Are you using supporting evidence?
- Written Presentation—is the essay in black ink, size twelve, and Times New Roman font?