Prof. Fox ENG 1101

Fall 2019

Unit 3 **Making Your Argument in a New Genre Assignment**

**Part A**

600 words A Rhetorical analysis of the new genre, including how it compares to the ones you’ve already analyzed in Unit 2

Due: November 13th

Unit 3 reading for Part A: excerpt from article by Nelson Graff

**Part B**

1200 words A persuasive argument about your topic or issue

In-class peer review: (date:xx)

Completed draft: November 25th

Unit 3 reading for Part B: excerpt from article by Nelson Graff

**Directions for Part A**: Find 1 text (either written *or* visual/verbal) in a genre in which you are currently **unfamiliar**. (perhaps you came across an example of this in your research for unit 2 and have kept it on the side until now?) It should be something we have **NOT** analyzed in class. It’s a NEW . . . UNFAMILIAR . . . Genre to *you*. It DOES NOT/SHOULD NOT have to be about your topic or issue *at all*!!! **It is simply a text that you love, that moves you, that you’re passionate about, that impresses, excites, or inspires you.**

**Directions for Part B:** So, you’ve studied and anaylzed this new genre. That was the assignment for Part A. Now, for Part B, you will use the new genre as your *mentor text*, as a model you imitate or copy in order to make a persuasive argument about your original topic or issue—yes, the very same topic or issue whose public presentation you researched way back in unit 2. You will closely model your own persuasive argument about the topic or issue—whatever your point about it may be—after the rhetoric, style, and presentation of the mentor text you’ve chosen.