

Fan Alix Joseph

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EXPERIENCE

First Year Programs (Cuny) — Social Media Coordinator

Aug 2015 - Present

- . Increased social media traffic and engagement by 200%
- . Created and maintained a brand theme and color
- . Facilitated a social media campaign that went campus wide
- . Presented at various workshops about online presence
- . Authored a user guidebook on social media platforms
- . Developed a social media strategy to increase the following of the program website
- . Spearheaded a social media campaign for campus positivity
- . Managed social media accounts
- . Created social media graphics for daily postings.

InstantBoxing.com — Intern editor

Jun 2015 - September 2015

- . Drafting and posting articles onto HotNewHipHop.com
- . Brainstorming original content ideas
- . Transcribing interviews
- . Research
- . Event coverage

EDUCATION

City University of New York| City Tech

May 2018

Professional & Technical Writing

City University of New York| City Tech

December 2018

Marketing Management

SKILLS

- . Microsoft Office
- . Business Writing
- . Wordpress
- . Social media platform
- . Data Analysis
- . iOS / Window
- . Copywriting
- . Branding
- . Content Design
- . Project Management

LANGUAGES

Haitian Creole

