Dear Professor Belli,

The process and completeness of the project you have given the class is one, I can honestly say I've never done before. It was different in a sense that there was an abundance of work and time needed to be put into, to experiment with a project from scratch but in the end, it made me grow as a person and as a student. The beginning stages of the project was very frustrating for me because my project was never officially approved and the revisions I had to do for my proposal was one big headache one after the other. To be honest I didn't really know what I wanted to do with this project and where I was going with the countless revisions I did for the proposal however, once I figured it out, I knew I had to make sure my project was complete, concise, and thorough for anyone who would come across it. By utilizing everything I've learned throughout the semester in Writing with New Media, I take pride in myself that I successfully did so with this project and I hope you too will agree.

My project/experiment forced me to dig deeper into how and why users of the internet present themselves in a particular way online. I never really took the time to think about it myself because I am not your everyday savvy social media participant, I'm just the opposite. So having to learn about self presentation and impression management was key to conducting my project and using a social media platform I am not familiar with in order to make this project a success. By using myself as the test subject and analyzing what I did and how I did it to present myself online, I was able to understand what users of the web think about when being an active member of the online world. Because of the number of revisions within the proposal I had to make and with your feedback as well, I was able to focus in on one social media platform that may someone's be overlooked and who it may be overlooked by, that being college students.

Once I made it through the stage of writing my proposal, I knew what the project would focus on and who it would be for and how I would deliver it in a meaningful way which was in my e-magazine that houses all the information I was able to gather by doing this project and research about the social media platform LinkedIn. Conducting the experiment I thought was fairly simple because all I had to do was: 1. Become a member of the LinkedIn community while learning how to use it to present myself in a professional manner 2. Keep in mind all the tools I used and suggestions provided by the LinkedIn team to ensure I had a professional-looking profile page that could possibly land me a job and; 3. Creating an e-magazine geared towards college students so they too can learn to be present themselves professionally online.

LinkedIn was only just a small portion of the components that would bring my project together. I also had my e-portfolio that was housed on the school’s OpenLab site and that was a nightmare in itself. I was working with two platforms that I wasn’t even sure I wanted to necessarily be a part of because I want familiar with them nor did I know how to use them. But it was all for the project and they both have made me see things in a different perspective when it comes to social media and utilizing it to the best of my abilities.

Prior to this class, I was unfamiliar with City Tech’s OpenLab site and even with customizing my e-portfolio, let alone realizing I owned one. I had to meet with people who are experts and could help me put together my e-portfolio so that it looked presentable and would be able to properly showcase my project. I finally overcame that hurdle but then the question of how I would present my project in a meaningful way. I thought to myself what beget way to present all my hard work then to house my e-magazine in its own section accompanied with an abstract and link to all downloads of everything I have done to date.

This project has allowed me to grow as not only a student but a professional who can enter into the workplace with ease. Through doing my project, I've learned what it means to present yourself, what qualities you should possess in yourself to be professional, I've grown exponentially in my oral presentation through weekly presentations and that is something I can say I'm proud of. This project has allowed me to think outside the box in a sense that I would never in a million years think I would create am e-magazine. I am not at all creative but my e-magazine was grated with lots of effort, time, and thoughtfulness put into it. If anyone ever reads it, that's great and if not, that's okay too because I know what I did to create it from beginning to end. I am proud of my project and the work I've put it in the class as well. Writing with New Media is far different from what I expected but I'm glad I stuck it out because it brought out my creative side with the project and I've learned a lot about myself through doing the project.

With that being said, I appreciate the time and effort you put into teaching this class because without you, who knows how the semester would've turned out in the class. I've realized that I should never put down work I've done but embrace it and invite people to critique what I've done if I choose to make it better. I'm amazed at how far I've come with this project. I am willing to produce additional e-magazines in the future that discuss different topics for anyone who is interested in what I have to say. I hope that you find my project is a job well done and that you enjoy the end product.

Sincerely,

Folayemi Akinbolaji